



Howdy Partners!

Please carefully review the information below. Attendees start to arrive at 8:00 am. By then, please...

Collect Your Shipment

All boxes shipped to **GES** (with tracking numbers provided to HSMAl) will be delivered to your booth. Once fully set up, **move all empty boxes** to the designated area within one of the **Exclusive Partner Meeting Suites – Rooms 304AB and 304C**. No boxes should be at your partner booth during the conference.

Set Up Your Pop-Up Banner

Pop-up banner areas will be in high-traffic locations **outside** of the main ballroom and **designated by partner level**. These areas will be clearly marked onsite, with placement available on a **first-come, first-served basis** within each partner-level specific area. Banner setup and breakdown are the responsibility of the partner any extra items/boxes can be stored in the assigned area within the **Exclusive Partner Meeting Suites, Rooms 304AB and 304C** - items cannot be stored behind banners.

Show Off Your Partner Badge

Apply your **partner-level ribbon** (provided in your welcome packet) to your badge before the conference begins to maximize attendee engagement and support of the conference!

Partner Wi-Fi Access

A dedicated Wi-Fi network is available for partner use. Limit usage to **one device per company** to maintain bandwidth.

- **SSID:** HSMAl
- **Password:** CSCPartner1

Download the Conference App – Pheedloop Go!

Scan the QR code on the **last page** of your partner instructions to download the **PheedLoop Go! App**, then use the login credentials sent to you in your welcome email to access the platform.

Shipping Items Home

You must take all materials and pop-up banners with you at the end of the conference. **GES staff** will assist. **Unclaimed items will be recycled** by convention center staff.

Dedicated Charging Station

A secure, **partner-exclusive charging station** will be available near the partner registration area, dedicated to keeping your devices powered throughout the event. This will operate as a **“coat check” system**—you’ll receive a ticket linked to your device, which you’ll need to present when picking it up.

Pro tip: Use the schedule to your advantage by charging your device during general or breakout sessions.

No Overnight Security

Do **not** leave valuable items at your booth **overnight on Monday or Tuesday**. HSMAl is not responsible for any lost or stolen items.

Lost & Found

Turn in any lost items at the **Towerview Registration Desk**. Unclaimed items will be sent to the **HGCC Security Dispatch Office** by Wednesday evening: ☎ [210-207-7773](tel:210-207-7773)



2026 CSC Photo Hub – Live Gallery

New for the 2026 Conference Strategy Conference, event photos will be uploaded and made available in real time throughout the event. Attendees can access, download, share, and tag photos as they are posted during the conference.

To access the Live Gallery, *scan the QR code below* and select the **Conference Photo Hub – Live Gallery** link. To download and share, follow the instructions below.

Once you've accessed the folder, **tap Download** from the Dropbox gallery. The image will save to your device's **Downloads folder or Files app**.

To move it into your photo library:

- Open your **Files app (iPhone or Android)**
- Go to **Downloads**
- Tap the image
- Select **Share → Save Image** (iPhone) or **Save to Photos / Gallery** (Android)

Once saved, the photo will appear in your camera roll where you can easily post, share, or edit it like any other image on your phone. Photos will be updated throughout the event, so be sure to check back often for new uploads.

Lead Retrieval (Eligible Partners Only)

Lead retrieval is available exclusively to Gold, Platinum, and Premier partners. Each registered onsite team member will have access through the PheedLoop conference app on their mobile device.

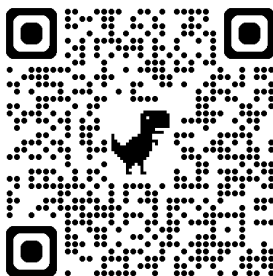
Leads are captured using the in-app QR code scanner for quick and easy badge scanning. Resources on how to access and use the lead retrieval tool can be found by scanning the QR code below for a step-by-step tutorial.

Please note that lead retrieval is for eligible partners only and not available for purchase onsite.

Onsite Support

For onsite support, please contact **Mat Havrilla, Partnership Manager**, via direct message *through the conference app*, PheedLoop.

For additional resources, instructions, and support materials, please scan the QR code below to access helpful guides and reference information for your time onsite at the 2026 Conference Strategy Conference.



Thank you for your partnership!



2026 Commercial Strategy Conference – Registered Attendee List

Access the full list of conference attendees—including **names, titles, companies, and contact information**. This list is available **exclusively** to registered partners of the 2026 HSMAI Commercial Strategy Conference.

To proceed, please review the privacy terms and conditions in full below. By scanning the QR code, you confirm that you have read, understood, and agreed to these terms.

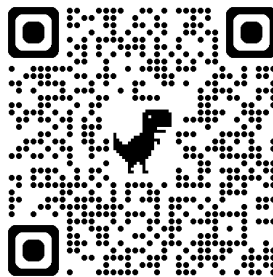


HSMAI Privacy Terms & Conditions

By accessing the attendee list, you agree to the following terms:

- **Only** use the list for communications directly related to HSMAI's June 2025 Executive Roundtables.
- Not **sell, rent, or share** the list, or otherwise transfer it to **any** third party.
- Take all appropriate steps to safeguard the list **against unauthorized access, misuse, or disclosure**.
- **Delete or destroy** the list and all copies—whether physical or digital—within 30 days after the conclusion of the event.
- Ensure your use of the list adheres to applicable data privacy regulations, including: **GDPR** (General Data Protection Regulation), CPRA (California Privacy Rights Act), CAN-SPAM Act, and any other application laws or regulations.

2026 Commercial Strategy Conference Attendee List and supporting resources



Scan Here!

Thank you for your partnership!

For any questions regarding this policy, appropriate use of the attendee list, or other conference needs, please contact **Mat Havrilla, Partnership Manager**, **via direct message** in the conference app, PheedLoop Go!