

**WISH YOU WERE HERE
TO CELEBRATE!**



**ADRIAN AWARDS
FEB. 18**

Adrians Celebration Program Book: Advertising Insertion Order Form

Complete your marketing campaign with targeted four-color ads designed to reinforce your message and congratulate your winners!

Distributed to over 500 industry leaders attending the Adrian Awards Celebration on February 18, 2025, at the New York Marriott Marquis, your ad in the onsite program will provide you with a tangible presence at this important event, at a reasonable cost.

Advertising opportunities are limited and are available on a first-come, first-served basis. Don't delay!

Reservation Deadline: **Friday, January 3, 2025**
Artwork Deadline: **Wednesday, January 15, 2025**
Half Page \$2,750
Full Page \$4,250
Inside Front or Inside Back (one of each available) \$4,750
Center Spread (one available)..... \$7,500

ADVERTISER CONTACT INFORMATION

Advertisement Size Selected Above:

Authorized Signature: _____ Date: _____

Name: _____

Title: _____ Company: _____

Email: _____

Billing Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Artwork Contact: _____ Email: _____

PAYMENT INFORMATION

This signed form serves as a contract. All requests are final. Advertising orders are non-refundable. Execution of this advertising insertion order form signifies assumption of legal responsibility to pay for all advertising requests as stipulated on the form. Payment must be made in U.S. dollars drawn on a U.S. bank prior to the event date.

Return this completed form by **Friday, January 3, 2025**, to partnership@hsmmai.org.

Upon receipt of this form, you will receive an order confirmation and an invoice to complete payment.

*Reserve your ad spot by **Friday, January 3, 2025**
Submit final artwork by **Wednesday, January 15, 2025***

1/2 PAGE ARTWORK SPECIFICATIONS

- 7.5 x 5 inches - no need for a bleed or trim size
- PDF or .EPS File is required.

FULL PAGE ARTWORK SPECIFICATIONS

- The trim size of the program is 8.5" x 11"
- Pages should be set up as single page documents.
- Maximum page layout size should not exceed 8-3/4" wide by 11-1/4" high
- Live Area:
8-1/8" x 10-5/8"
- Bleed:
8-3/4" x 11-1/4"
- Copy Safety:
3/8" from trim edge
- PDF or .EPS File is required.

ARTWORK SUBMISSION

Submit final artwork no later than **1/15/2025** to partnership@hsmmai.org

ADRIAN AWARDS PROGRAM BOOK

EXAMPLE

[Click Here to View Example](#)

For questions or sponsorship and advertising opportunities, contact: partnership@hsmmai.org.