

2024 HSMAI Commercial Strategy Conference Attendee List Position/Titles and Organizations Only

Position	Organization
General Manager	2400 Motel
Co-Founder & Principal	Acacia Hospitality LLC
Director, Operations	Accor
Team Leader, Sales Support GRC	Accor
Global Director Revenue Strategy	Accor
Area Director, Revenue Management	Accor
VP Revenue Management, Business Intelligence and Distribution	Accor
Executive Director, Hotel Sales & Marketing	Accor
Director Distribution Strategy	Accor Hotels
Senior Vice President of Sales	Adara - A RateGain Company
Hotel Marketing Task Force	ADCOTO Hotel Task Force Marketing
Business Development Manager	Aegis Insurance
Sales Support Specialist	Aegis Insurance
VP, Revenue Strategy	Aimbridge Hospitality
Senior Vice President of Sales	Aimbridge Hospitality
VP, Digital Marketing	Aimbridge Hospitality
VP Ecommerce	Aimbridge Hospitality
Ecommerce Manager	Aimbridge Hospitality
VP Commercial Strategy	Aimbridge Hospitality
Regional VP, Commercial Strategy	Aimbridge Hospitality
Director of Revenue Management	Alohilani Resort Waikiki Beach
Vice President of Sales	Amadeus
Head of Sales Specialist	Amadeus
Amadeus Director of Sales - Business Intelligence Specialist	Amadeus
Vice President of Sales	Amadeus
Vice President, Data Partnerships	Amadeus
Vice President, Demand Generation Advisors	Amadeus
Director of Sales	Amadeus
Director of Sales and Account Management	Amadeus Hospitality
CEO	Amaze Insights
Sr. Account Executive	Amazon
Director, Revenue Strategy	Apple Hospitality REIT
VP Revenue Strategy	Apple Hospitality REIT
Student	Arizona State University
VP of Commercial Strategies	Arlo Hotels
CEO & Founder	Ascent360
Sr. Account Executive	Ascent360
SVP, Sales & Marketing	Ascent360
AVP, Revenue Optimization	Ashford
VP Revenue Optimization	Ashford
VP Asset Management Strategy	Ashford
Senior Vice President, Revenue Optimization & Enterprise Analytics	Atlantis Paradise Island
Vice President Digital Marketing & CRM	Atlantis Paradise Island, Bahamas
Vice President, Revenue Management	Atrium Hospitality
Senior Director of Sales Training & Taskforce Support	Atrium Hospitality
Director of Sales	Atrium Hospitality
SVP Revenue Management and Distribution	Atrium Hospitality
Regional Digital Manager	Atrium Hospitality
Chief Commercial Officer	Atrium Hospitality
Director, National Sales	Atrium Hospitality
Director of Revenue Management	Atrium Hospitality
Senior Vice President, Sales and Marketing	Atrium Hospitality
Vice President of Revenue Strategy	AutoCamp Hospitality Group
VP Marketing	Avocet Hospitality
VP of Revenue	Avocet Hospitality Group
CEO	AZDS Interactive
	AZDS Interactive
Vice President of Hospitality	Azira
Corporate Director of Revenue Management	Azul Hospitality Group
Corporate Director of Revenue Management	Balboa Bay Resort
Commerical Strategy Manager	Banff Park Lodge

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Founder & Metasearch Specialist	Base Camp Meta, 85Sixty
Business Development Manager	Bay Gardens Resorts
Executive Director	Bay Gardens Resorts
Commercial Director	Bay Gardens Resorts
Director of Sales	BCV Evolve
Executive Director of Sales	Bellagio
Corporate Director of Revenue Management	Benchmark Pyramid
Regional DORM	Benchmark Pyramid
Digital Marketing Director	Blue Water
Vice President of Revenue Management	Blue Water Development Corp
Corporate Director, Revenue & Distribution	Blueberry Hospitality
Director of Revenue Strategy	Blueberry Hospitality
SVP, Commercial Strategy	Blueberry Hospitality
Key Account Manager	Booking.com
Key Account Manager, Global Accounts	Booking.com
Key Account Manager Global Accounts	Booking.com
Key Account Manager	Booking.com
Key Account Manager	Booking.com
Key Account Manager - LPS	Booking.com
Senior Area Manager	Booking.com
Senior Manager Global Accounts	Booking.com
Area Manager	Booking.com USA Inc.
Regional Partner Event Manager	Booking.com USA Inc.
Senior Account Manaager	Booking.com USA Inc.
Reporter	Breaking Travel News
Senior Marketing Activation Consultant	BWH Hotels
Managing Director-Worldwide Sales	BWH Hotels
Senior Director, Worldwide Sales	BWH Hotels
Senior Director, Worldwide Sales	BWH Hotels
Managing Director Revenue Management	BWH Hotels
Chief Commercial Officer	By the Sea Resorts
Director of Revenue Management and Distribution	By the Sea Resorts
Head of Operations	Calibrate Analytics
Head Of Service Delivery, Co-Founder	Calibrate Analytics
Head of Sales & Marketing	Calibrate Analytics
VP of Revenue	Capital Vacations
CEO & Director General	Caribbean Hotel Association
SVP, Chief Commercial Officer	Castle Hospitality Group
Director of Sales	Castle Hotel, Autograph Collection
VP of Revenue Optimization	Castle Resorts & Hotels
Corporate Director of Revenue	Castlerock Asset Management
Senior VP Sales Americas	Cendyn
VP, Key Account Sales	Cendyn
Vice President, Client Services, eCommerce	Cendyn
VP, Global Strategy	Cendyn
Key Account Manager	Cendyn
Vice President of Marketing	Charlestowne Hotels
Director, Revenue Management	Choice Hotels
Manager Pricing Strategy Analytics	Choice Hotels
Training & Communications Project Manager	Choice Hotels
Regional Manager RM	Choice Hotels
Senior Director Revenue Management, Upscale	Choice Hotels
Regional Revenue Manager	Choice Hotels Canada
Director, Sales Canada	Choice Hotels Canada
Senior Manager, Revenue Management	Choice Hotels Canada
Director, Revenue Management & Distribution	Choice Hotels Canada
Director, Marketing	Choice Hotels Canada
CFO	Choice Hotels Canada
Founder	Clarke Strategies
Sr Manager, Solutions Marketing	Cloudbeds
Regional Sales Manager	Cloudbeds
Senior Manager, Revenue Strategy	Coast Hotels
Senior Digital Marketing Manager	Cogwheel Marketing
CEO & Digital Matriarch	Cogwheel Marketing & Analytics
Vice President of Revenue Strategy	CoHo Services
President	CoHoServices

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VP, Commercial	Colonial Williamsburg
Vice President, Digital Marketing + Strategy	Concord Hospitality
SVP of Sales & Marketing	Concord Hospitality
Vice President Revenue Strategy	Concord Hospitality Enterprises
Director of Marketing	CoralTree Hospitality
Area Director of Revenue Strategy	CoralTree Hospitality
Vice President of Marketing	CoralTree Hospitality
Director of Distribution	CoralTree Hospitality
VP, Sales & Marketing	CoralTree Hospitality
Director of Marketing and Branding	CoralTree Hospitality
Professor, Operations and Analytics	Cornell University
Professor	Cornell University
Marketing Manager	Cornhusker Marriott
Manager of Revenue Strategy	Cornhusker Marriott
CEO	Cote Hospitality
Corporate Director of Marketing	Cote Hospitality
VP of Commercial Strategy	Cote Hospitality
Director of Integrated Marketing & Digital Solutions	Crescent Hotels
SVP of Integrated Marketing + Digital Solutions	Crescent Hotels & Resorts
SVP of Revenue Strategy	Crescent Hotels & Resorts
Vice President Revenue Strategy	Crescent Hotels and Resorts
RDOS	Crestline Hotels & Resorts
Senior Vice President, Revenue Strategy	Crestline Hotels and Resorts
Director of Marketing	CSM Corporation
Senior Sales Manager	Curacity
Head Sales Partnerships	Curacity
Go To Market Initiatives	Curacity
Chief Revenue Officer	Curacity
VP, Customer Success	Curacity
VP of Global Sales	Curacity
CEO	Curacity
Enterprise Sales Director	Curacity
Director, Sales	Cvent
Sr. Account Manager	Cvent
Senior Corporate Manager, Digital Marketing and eCommerce	Daly Seven Hotels, Inc
Senior Vice President of Revenue Management	Davidson Hospitality Group
Regional Director of Revenue Management	Davidson Hospitality Group
Director of Sales, North America	DDC FPO
CEO & Chairman	Dellisart Hospitality
SVP Business Development	Dellisart Hospitality
Global Head of Marketing + Sales	DerbySoft
Business Development Manager, Americas	DerbySoft
Business Development Manager, EMEA	DerbySoft
Area Director of Sales and Marketing	Desert Hospitality Management
Senior Vice President-Sales & Marketing	Desert Hospitality Management
VP, Marketing and Communications	Dimension Hospitality
Chief Revenue Officer	Dragonfly Strategists
Sr. VP Commercial Strategy	Driftwood Hospitality Management
Director Groups, Meetings, Revenue Support	Drury Hotels
Manager, National Call Center	Drury Hotels
Director of Revenue Optimization and Distribution Strategy	Drury Hotels
Vice President of Performance Improvement	Drury Hotels
Director of Marketing	Drury Hotels Company, LLC
Vice President, Sales & Marketing	Drury Hotels LLC
Chief Revenue Officer	Duetto
Regional Director of Sales	Duetto
Senior Sales Director, Casino Accounts	Duetto
Group Vice President, Americas	Duetto
Regional Director of Sales	Duetto
Commercial Executive	Dynamic Innovations
Chief Revenue Officer	Early Bird Night Owl
Director of Sales & Marketing	Eau Palm Beach Resort & Spa
Business Intelligence Director	El Cid Resorts
Corporate Director Revenue Strategies	Endeavor Hospitality Group
	EOS Hospitality
VP, Revenue Management	Evolution Hospitality

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VP, Hotel Global Partnerships	Expedia Group
Senior Director, Global Partners	Expedia Group
Director, Market Management	Expedia Group
Senior Director, Market Management	Expedia Group
Director of Marketing	Extended Stay America
VP, eCommerce and Digital Marketing	Extended Stay America
EVP & Chief Commercial Officer	Extended Stay America
Director, Sales & Marketing	Fairmont Banff Springs
Revenue Manager	Fairmont Hotels & Resorts
Director of Revenue Management	Fairmont Hotels & Resorts
Executive Director, Revenue Management Integration	Fairmont Hotels and Resorts
Area Cluster Director of Revenue Management & E-Commerce	Fairmont Northern California
Director of Revenue Management	Fairmont Orchid Hawaii
Area Director, Revenue Management	Fairmont Royal York
Marketing Manager	Fairmont Sonoma Mission Inn & Spa
SVP Commercial Strategy	First Hospitality
Vice President, Revenue Strategy	First Hospitality
Snr Mkt Manager	First Hospitality
VP of Marketing	First Hospitality
Vice President, Commercial	Flip.to
Account Executive, Flip.to President, HSMIA Central Florida	Flip.to
Product Manager, Hospitality	FLYR
VP Sales, Hospitality	FLYR
Head of Advisory	FLYR
Product Manager, Hospitality	FLYR
CPO, Hospitality	FLYR
Sales Director	FLYR
CEO, Hospitality	FLYR
Chief Advisory Officer	FLYR Hospitality
	Fornova
Principal and Chair of Hospitality, Travel and Tourism Practice	Foster Garvey PC
Area Manager	G2 Travel
Director of Revenue Management	Garland/The
Business Development	GCommerce
Product Director - Metasearch	GCommerce
Metadesk Sales Manager	GCommerce
Principal & Chief Evangelist	GCommerce
Director of Distribution	Germain Hotels
EVP, Sales & Commercial Strategy	GF Hotels & Resorts
Senior Vice President, Sales & Commercial Strategy	GF Hotels & Resorts
	GHL HOTELES
Revenue Management	GHL Hoteles
CEO and Founder	Gillis Consulting and Training Inc.
Director of Business Development	Gillis Sales
Vice President of Revenue Management	Giri Hotel Management
VP of Marketing	Giri Hotel Management
Owner	Giri Hotels
CEO	GitGo
President	Global Career Horizons
EVP Commercial	Graduate Hotels/Schulte Hospitality
Director of Sales	Grand Bohemian Hotel Charlotte
Revenue Strategy Manager	Grand Geneva Resort and Spa
Area Director of Revenue Management	Grand Geneva Resort and Spa
Regional Marketing Coordinator	Great Ohio Lodges
VP, Data Analytics & Reporting	Groups360
Director of Revenue Management	Guest Services, Inc.
Director of Sales	Guestbook Rewards Inc
Ass. Digital Marketing Manager	Hamilton Princess and Beach Club
Director of E-Commerce	Hard Rock Hotel New York
Distribution Manager	Hard Rock International
General Manager	Harmony Marina Suites
IT and Digital Marketing Manager	Harmony Marina Suites
Senior Lecturer	Harvard Business School
VP, Strategy & Operations	Hawkins Hospitality
Executive Director	HEDNA
Strategic Planning Analyst	HEI Hotels & Resorts

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Chief Commercial Officer	HEI Hotels and Resorts
SVP Revenue Management	HEI Hotels and Resorts
Marketing Manager	HHM Hotels
Director of CRM and Email Marketing	HHM Hotels
Director of Digital Marketing & eCommerce	HHM Hotels
Vice President of Distribution	HHM Hotels
Vice President of eCommerce	HHM Hotels
Senior Corporate Director of Ecommerce	HHM Hotels
Director of Distribution	HHM Hotels
Director of Marketing Branded Portfolio	HHM Hotels
Vice President, Revenue & Distribution	Highgate
Vice President Revenue & Distribution	Highgate
Chief Revenue Officer	Highgate
VP of Ecommerce	Highgate
Chief Commercial Officer	Highgate
VP of Ecommerce	Highgate Hotels
Vice President of Revenue Management & Distribution	Highgate Hotels
Manager, Revenue	Highgate Hotels
SVP of Revenue & Distribution	Highgate Hotels
Executive Vice President	Highgate Hotels
Vice President of Revenue & Distribution	Highgate Hotels
Regional Director of Revenue & Distribution	Highgate Hotels New York/Row NYC
Revenue Manager	Highgate Select
Vice President of Revenue Management	Hilton
Regional Manager-Revenue Management Operations	Hilton
Vice President, Revenue Management	Hilton
Director of Marketing	Hilton
Vice President of Sales, Americas	Hilton Hotels
President & Founder	HMS & Company
Vice President, Strategy, Business Development	Hooray Agency
Regional Director, California	Hopper
Sr. Director of Key Accounts	Hopper
Regional Director - Mid-Atlantic	Hopper
Global Chains Operations Manager	Hopper
Regional Manager	Hopper
Director of Key Accounts	Hopper
VP, Global Accounts & HTS	Hopper Technology Solutions
VP of Revenue Strategy	Hospitality Investors Trust
SVP and Managing Editor	Hospitality Upgrade
Editor	Hospitality Upgrade
Owner	Hospitality Visions/Forenom Aparthotels
VP of Revenue and Digital Marketing	Hotel Investment Services, Inc.
Marketing Manager	Hotel Monaco Pittsburgh
News Editor	Hotel News Now
Associate Editor	Hotel News Now
Director - Supplier Partnerships	Hotel Trader
Head of Sales, North America	HotelBeds
Regional Manager Chains	Hotelbeds.com
Regional Director	Hotelbeds-North America
CoFounder	hotelBschoool
	HotelTonight
Senior Manager, Enterprise Partnerships	HotelTonight
CEO	Hovr Inc.
Advisor	Hovr Inc.
VP of Partnerships	Hovr Inc.
QA Engineer/Project Manager	Hovr Inc.
Product Designer	Hovr Inc.
Senior Vice President, Revenue Management	HRI Hospitality
President & CEO	HSMAI
Manager of Partnerships	HSMAI
President Asia Pacific	HSMAI Asia Pacific
Founder & Managing Director	HSMAI Middle East/Insight Out
President/CEO	HSMAI Region Europe
Vice President of Revenue Strategy	HVMG
Corporate Director of Revenue Strategy	HVMG
Corporate Director of Revenue Strategy	HVMG

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Area Director of Sales & Marketing	Hyatt Centric Las Olas Fort Lauderdale
Area Director of Revenue	Hyatt Hotels
Senior Manager, Brand Development	Hyatt Hotels Corporation
Global Brand Marketing Manager	Hyatt Hotels Corporation
Manager Revenue Management Performance Analytics	Hyatt Hotels Corporation
Director of Global Brands	Hyatt Hotels Corporation
Global Brand Manager	Hyatt Hotels Corporation
VP and Global Brand Leader	Hyatt Hotels Corporation
Vice President, Global Revenue Management	Hyatt Hotels Corporation
Sr. Revenue Manager	Hyatt Inclusive Collection
Sales Manager	Hyatt Place at Anaheim Resort
VP of Business Development	Ibex
Sr Vice President & GM	Ibex
Director of Sales - Central	IDeaS
Principal Industry Consultant	IDeaS - a SAS company
Director - Global Enterprise Sales	IDeaS Revenue Solutions
Senior Territory Account Executive	IDeaS Revenue Solutions
	IDeaS Revenue Solutions
VP, Marketing and Enablement & Engagement	IDeaS Revenue Solutions
Account Management Director	IDeaS Revenue Solutions
Principal Solutions Engineer	IDeaS Revenue Solutions
Account Management Director	IDeaS Revenue Solutions
Area VP, Account Management	IDeaS Revenue Solutions
Area Sales Manager, West	IDeaS Revenue Solutions
Chief Evangelist & Development Officer	IDeaS Revenue Solutions
President & Founder	IDeaS Revenue Solutions
Chief Operating Officer	IDeaS Revenue Solutions
Territory Account Executive	IDeaS Revenue Solutions
Account Executive	IDeaS Revenue Solutions
Global Area Vice President, New Business Sales	IDeaS Revenue Solutions
Director of Sales, Mid-Atlantic	IDeaS Revenue Solutions
Director of Sales	IDeaS Revenue Solutions
VP of Growth and Sales	IDeaS Revenue Solutions
Director, Global Alliances	IDeaS Revenue Solutions
Field Marketing Manager, Americas	IDeaS Revenue Solutions
Sr Account Management Director, Americas	IDeaS Revenue Solutions
Territory Account Executive	IDeaS Revenue Solutions
Director of Revenue Management	IHG
Director, AMER Distribution & Intermediary Strategy	IHG
RVP, Revenue Performance	IHG
Head of Revenue Management, Luxury & Lifestyle Americas	IHG
RVP Revenue Performance	IHG
Vice President, Americas Commercial Marketing	IHG Hotels & Resorts
Head of Commercial Premium Brands	IHG Hotels & Resorts
Vice President, Revenue Management	IHG Hotels & Resorts
Regional VP - Commercial, RevMan & Mktng., Canada	IHG Hotels & Resorts
Revenue Management Capabilities Development	IHG Hotels and Resorts
VP, Distribution Partnerships	IHG Hotels and Resorts
Senior Manager, Product Management	Infor
Sr Solution Consultant	Infor
VP Industry & Solution Strategy	Infor
Regional Director of Revenue Management	InnVentures
Regional Director of Revenue Management	InnVentures
Chief Operating Officer	INSPIRE Event Technologies
CEO	Interactive Sites
Corporate Director of Digital Marketing & Communications	InterMountain Management
Digital Marketing & Communications Manager	InterMountain Management
Principal	Introspect Strategic Advisory Services
SVP Sales	Island Hospitality
Director of Digital Marketing and Strategy	Island Hospitality
Professor	ITHQ
VP of Revenue Management	Ivy Hospitality
Senior Marketing Manager	JC Resorts
Associate Professor	Johnson & Wales University-Providence
President	JR Hospitality Consulting, LLC
CEO and Co-founder	Kalibri Labs

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VP, Commercial Strategy	Kalibri Labs
Director of Sales	Kalibri Labs
Enterprise Director of Sales	Kalibri Labs
Director of Sales	Kalibri Labs
Franchise Revenue Coach	Kampgrounds of America, Inc
Director of Revenue, Owned and Operated Assets	Kampgrounds of America, Inc
Communication Expert, Confidence Cultivator	Karen Laos Consulting
Area Director of Revenue Management	Kessler Collection
Director of Leisure Sales	Kiawah Island Golf Resort
Director of Marketing	Kiawah Island Golf Resort
Area Director of Revenue Management	KIMPTON TRYON PARK HOTEL KIMPTON CARDINAL HOTEL
Area Director of Sales	Kolter Hospitality
Vice President, Sales and Marketing	Kolter Hospitality
Corporate Director of Marketing and eCommerce	KSL Resorts
Regional Director of Digital Marketing	LBA Hospitality
Regional Director Revenue Management	LBA Hospitality
Corporate Manager of Digital Marketing	LBA Hospitality
Regional Director of Revenue Management	LBA Hospitality
Regional Director of Digital Marketing	LBA Hospitality
Sr. Director, Member Enablement & Support	Leading Hotels of the World
Director of Revenue Strategy	Legacy Vacation Resorts
Field Marketing Manager	Lighthouse
Sr. Director, Customer Care	Lighthouse
Director of Customer Growth	Lighthouse
Chief Revenue Officer	Lighthouse
Regional Sales Manager - Business Intelligence	Lighthouse
VP, Business Intelligence	Lighthouse
Evangelist, BI & Revenue Strategy Services	Lighthouse
Business Development Manager	Lighthouse
VP of Enterprise Sales	Lighthouse
Chief Marketing Officer	Lighthouse
Dir of Business Development-Business Intelligence	Lighthouse
Head of Sales - Americas	Lighthouse
Chief Product Officer	Lighthouse
Director of Product - Business Intelligence	Lighthouse
Head of Global Brand + Content Marketing	Lighthouse
Regional Sales Manager	Lighthouse
Strategic Account Manager	Lighthouse
Business Development Manager - Business Intelligence	Lighthouse
Senior Manager, Customer Growth	Lighthouse
Business Development Manager	Lighthouse
Co-Founder and Chief Customer Officer	Lighthouse (formerly OTA Insight)
Area Digital Marketing Manager	LionGrove
Area Director of Public Relations	LionGrove
Vice President of Revenue Management	LionGrove
Vice President of Revenue Management	LodgeWorks
Digital Marketing Strategist	LodgeWorks Partners, L.P.
Vice President of Commercial Strategy	Lodging Dynamics
Director of Marketing	Lodging Dynamics
Vice President, Business Development	LodgIQ
CEO	LodgIQ
VP, Commercial Strategy	LodgIQ
	Loews Hotels
Revenue Manager	Loews Hotels
Corporate Director of Revenue Management	Loews Hotels & Co
Director of Hotel Marketing Strategy	Loews Hotels & Co.
Revenue Manager	Loews Kansas City Hotel
Consultant	Longevity Marketing Solutions, LLC
Regional Director of Revenue Management, Americas	Lotte Hotels & Resorts
Principal	Lotus Marketing
Senior Content Strategist	Lotus Marketing Inc.
VP Strategic Support	Lotus Marketing Inc.
Director, Revenue Strategy	MacNaughton Hospitality
Director Commercial Strategy	MacNaughton Hospitality
Account Director	Madden Media
Area Director of Revenue Management	Mandarin Oriental Hotel Group

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Senior Creative Manager	Marcus Hotels
Vice President, Revenue Strategy & Distribution	Marcus Hotels
Corporate Marketing Manager	Marcus Hotels
Area Revenue Manager	Marcus Hotels & Resorts
Marketing Manager	Marcus Hotels & Resorts
Area DORM	Marcus Hotels & Resorts
Area Manager of Revenue Strategy	Marcus Hotels & Resorts
Senior Director of Corporate Marketing	Marcus Hotels & Resorts
Area Director of Revenue Management	Marcus Hotels & Resorts
Director of Marketing Communications	Marcus Hotels & Resorts/Grand Geneva
Director Reservation Sales and Customer Care	Marcus Hotels and Resorts
Senior Manager, Reservation Sales and Customer Service	Marcus Hotels and Resorts
Area Director of Revenue Management	Marcus Hotels and Resorts
Sr. Director of CRM & Data Management	Margaritaville
Sr. Director - Media	Marriott Digital Services
Vice President, Revenue Management, US & Canada	Marriott HQ
Sr. Director of Distribution, CALA	Marriott International
Senior Director, Global Revenue Performance, Policy & Planning	Marriott International
Senior Director of Revenue Management Solutions-One Yield Product	Marriott International
Senior Director, Revenue Management Solutions-Total Yield Product	Marriott International
Senior Manager, Customer Success (MDS)	Marriott International
Senior Director, Revenue Management and Reservation Products	Marriott International
Senior Director of Revenue Management Support, US and Canada	Marriott International
Manager, MDS Guide (Marriott Digital Services, Customer Success)	Marriott International
Senior Director, Global Revenue Management Field Support	Marriott International
Vice President Reservation Platform	Marriott International
Senior Manager, Revenue Management	Marriott International
Vice President, Global Revenue Management & Reservation Products	Marriott International
RDRM	McKibbon
VP of Revenue	McKibbon
VP of Digital Marketing and eCommerce	McKibbon Hospitality
Director of Revenue	MGM Resorts International
Vice President, Distribution	MGM Resorts International
VP of Sales	MGM Resorts International
Director of eCommerce & Digital Strategy	Miles Partnership
Account Supervisor	Miles Partnership
AVP of Sales - Hospitality	Milestone Inc.
AVP of Sales - Hospitality	Milestone Inc.
President And Founder	Milestone Internet Marketing
CEO	Milestone, Inc.
Chief Product Officer	Milestone, Inc.
Senior Customer Success Manager	Milestone, Inc.
Account Director	MMGY
VP, Data Strategy & Performance Analytics	MMGY
Regional Director Revenue	Modus by PM
Corporate Director of Revenue	Modus Hotels by PM Hotel Group
Vice President Sales & Marketing	Mohegan Sun
Digital Marketing Manager	Mohonk Mountain House
Director of Revenue Management	Mohonk Mountain House
Marketing Coordinator	Mohonk Mountain House
Senior Marketing Manager	Mohonk Mountain House
Creative Director	Mohonk Mountain House
Marketing Manager	Mohonk Mountain House
Sr Vice President, Revenue Management and Distribution	Montage International
Sr. Corporate Director, Revenue Management & Distribution	Montage International
Principal	Navesink Advisory Group LLC
Regional Director of Sales/eCommerce	NCG Hospitality
Director of Revenue Management	NCG Hospitality
Corporate Director of Sales and Marketing	NCG Hospitality
Regional Director of Revenue Strategy	NCG Hospitality
VP of Commercial Services	NCG Hospitality
Regional Digital Sales & Marketing Manager	NCG Hospitality
Clinical Assistant Professor	New York University
VP of Asset Management	NewcrestImage
SVP, Commercial Strategy	Newport Hospitality Group
Vice President of Media & Communications	Newport Hospitality Group

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Corporate Director of Revenue Strategy	Noble House Hotels
Corporate Director of Marketing & eCommerce	Noble House Hotels & Resorts
VP of E-commerce and Revenue	Noble Investment Group
Vice President, Meetings and Sports Division	Northstar Travel Group
Chief Commercial Officer	Northview Hotel Group
West Coast Sourcing Director	Nuitee
Director of Sourcing East Coast	Nuitee
Professor & CEO	NYU & Skipper
CRSM	Ocean Properties
Vice President, Revenue Management	Ohana Real Estate Investors
Vice President of Revenue Management	Olympia Hotel Management
Marketing Manager	Omaha Marriott
Director of Revenue Strategy	Omaha Marriott Downtown at the Capitol District
Corporate Director, Distribution Partnerships	Omni Hotels & Resorts
Chief Sales Officer	Omni Hotels & Resorts
Director of Automated Distribution	Omni Hotels and Resorts
Digital Marketing and Ecommerce Manager	Oneida Nation Enterprises
Director of Enterprise Marketing	Oneida Nations Enterprises/Turning Stone Resort
Owner	Opal Hotels Group
Director of Marketing	Otesaga Resort Hotel/The
Regional Director of Revenue Management	OTO Development
Regional Director of Revenue Management	OTO Development
Corporate Director of Marketing & Digital Strategies	OTO Development
Regional Marketing Manager	OTO Development
Regional Marketing Manager	OTO Development
Vice President of Revenue and Digital Strategies	OTO Development
Corporate Director of Revenue	OTO Development
Regional Director of Revenue Management	OTO Development
VP Global Brand Group	Outrigger Hospitality Group
VP Global Contact Center	Outrigger Hospitality Group
Global Media Director	Outrigger Hospitality Group
SVP Commercial Strategy	Outrigger Hospitality Group
Director Business Intelligence and Analytics Services	Outrigger Hospitality Group
Corporate Revenue Strategy Manager	Oxford Hotel Collection
Vice President of Revenue Strategy	Oxford Hotels and Resorts
Senior Vice President, Commercialization & Marketing	Pacific Hospitality Group
Area Director of Revenue Management	Pacific Hospitality Group
Director of Revenue Strategy	Pacific Hospitality Group
Vice President, Revenue Strategy	Pacifica Hotels
Corporate Marketing Manager	Pacifica Hotels
Sr. Marketing Manager	Pacifica Hotels
Regional Director of Revenue Strategy	Pacifica Hotels
Managing Director of Revenue Management	Pali Group Management
Area Director of Revenue Management	Palisociety
VP, Sales and Marketing	Palisociety
Regional Director of Sales Support	Parks Hospitality- Cary Collection of Hilton Hotels
Regional Director of Revenue Management	Parks Hospitality Group
Vice President, Commercial Strategy	Parks Hospitality Group
Area Director of Revenue	Parks Hotel Group
Director of Marketing	Pasea Hotel and Spa
Revenue Strategy	Pathfinder Hospitality
VP Revenue Management	Peachtree Hospitality
VP Commercial Strategy	Peachtree Hospitality Management
Regional Director of Revenue Management	Peachtree Hospitality Management
Corporate Marketing Director	PEG Hospitality Group
Founder & CEO	PenDailey Consulting
Professor	Penn State University
Product Marketing Director	PhotoShelter
Account Executive	PhotoShelter
Adjunct Professor	Pima Community College
Regional Director of Revenue Strategy	Pinnacle Hotels
Product Manager	Placemakr
Sr Manager, Paid Media	Placemakr
COO	Placemakr
VP- Head of Revenue	Placemakr
President & Co-Founder	Placemakr

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Director Of Revenue	Platinum Hotel
Senior Business Development Executive	Plusgrade
Business Development Representative	Plusgrade
Senior Vice President, CRO	Plusgrade
SVP, Sales & Marketing	PM Hotel Group
Vice President of Revenue Management	PM Hotel Group
Corporate Director of Revenue Management	Pomeroy Lodging
Corporate Director of Marketing	Pomeroy Lodging
SVP, Revenue Optimization & Distribution	Preferred Hotels & Resorts
Vice President, Sales	Preferred Travel Group
Director, Hotel Revenue Optimization - America West	Preferred Travel Group
Director, Hotel Revenue Optimization, Latin America & Mexico	Preferred Travel Group
DORM	Preferred/The Peabody Hotel Memphis
Director	Priceline Agoda
Key Account Manager	Priceline Agoda
Senior Key Account Manager	Priceline Agoda
Key Account Manager	Priceline Agoda
Director, Key Accounts	Priceline Agoda
Corporate Director of Commercial Strategy	Prince Resorts
Account Executive	Pros Inc.
Area Revenue Manager	Prospera Hotels
Revenue Manager	PTG Consulting
Senior Director Revenue Strategy	PTG Consulting
Director of Sales & Business Development	Pure Wellness
Head of Commercial	Pure Wellness
Director of Revenue Strategy	Pyramid Hospitality
Regional Vice President Of Revenue Management	Pyramid Hotel Group
Communication Collaboration Manager	Quaintance-Weaver Management, LLC
Corporate Director of Marketing & Revenue Optimization	Radiate Hotels
Regional Director of Revenue Management	Radiate Hotels
Director of Business Development, Travel	Rakuten Advertising
Founder & Chairman	RateGain
President, Americas	RateGain Technologies
Chief Financial Officer	RateGain Technologies Inc.
Senior Vice President & General Manager - Technology	RateGain Technologies Inc.
President & General Manager	RateGain Technologies Inc.
Vice President - Sales	RateGain/BCV Evolve
Digital Marketing Manager	Raymond Management Co
Director of Hotel Revenue	Raymond Management Company
Vice President Revenue Management	Real Hospitality Group
Corporate Director of Digital Marketing and E-Commerce	Real Hospitality Group
Digital Marketing Specialist	Red Roof
Vice President of Marketing	Red Roof
Digital Marketing Coordinator	Red Roof
VP, Distribution	Red Roof
Chief Revenue Officer	Regency Hotel Management
Chief Sales and Marketing Officer	Regency Hotel Management
Digital Marketing Designer	Regency Hotel Management
Vice President of Marketing & Digital Strategy	Remington Hospitality
Area Director of Revenue Strategy	Remington Hospitality
Manager of Marketing and Digital Strategy	Remington Hospitality
Senior Vice President of Revenue Management	Remington Hotels
Vice President of Revenue Strategy	Remington Hotels
Manager of Marketing & Digital Strategy	Remington Hotels
Senior Director of Revenue Management	Resort at Pelican Hill
Head of Sales and Account Management	ResortPass
Chief Operating Officer & Head of Brand Strategy	Retro Hospitality
CEO	Revenue Analytics
Marketing Events Manager	Revenue Analytics
Product Owner	Revenue Analytics
VP Business Development	Revenue Analytics
Vice President, Travel & Hospitality	Revenue Analytics
Enterprise Business Development Rep	Revenue Analytics
VP of Data Science and Analytics	Revenue Generation
Founder and Principal	Revenue Generation LLC
Senior Director of Sales	Revinate

**2024 HSMAI Commercial Activities Conference Attendee List
Position/Titles and Organizations Only**

Enterprise Sales Consultant	Revinate
Vice President, Customer Marketing	Revinate
CEO	Revpar Media
Director of Marketing & Partnerships	RezRecover by CartStack
Account Executive	RezRecover by CartStack
Director of Operations	Riverstone Resort
Director	RMC Consultores
Senior Corporate Director of Sales	ROA HOTEL, INC.
Contracting Director - Chains and Americas	Roibos
Vice President Revenue & Distribution	Rosewood Hotel Group
Sales Director, North America	Sabre Hospitality Solutions
General Manager, Demand Generation " North America	Sabre Hospitality Solutions
Head of Supply, Americas	Sabre Hospitality Solutions
Sales Director, North America	Sabre Hospitality Solutions
SVP Revenue Management and Distribution Strategy	Sage Hospitality Group
Area Director of Revenue Management	Sage Hospitality Group
Chief Commercial Officer	Sage Hospitality Group
Senior Director, Digital Marketing	Sage Hotel Management
Student	San Diego State University
Area Director of Revenue	Santa Monica Proper Hotel
Principal	Sassato LLC
Vice President, Revenue Management	Scarlett Hotel Group
eCommerce Marketing Manager	Schulte Hospitality Group
VP of Integrated Marketing	Schulte Hospitality Group
Vice President of Revenue	Schulte Hospitality Group
CEO	Screen Pilot
Vice President, Digital	Screen Pilot
Director of Sales	Selfbook
Senior Director of Business Development	SHR Group
VP, Digital Marketing & eCommerce	Sightline Hospitality
Senior Vice President Revenue Management	Sightline Hospitality
Corporate Marketing Manager	Sightline Hospitality
Director, Revenue Management	Silver Birch Hotels and Resorts
Director, Revenue Management	SilverBirch Hotels & Resorts
VP, Revenue Strategy	Silverwest Hotels
Partner Manager, Ecosystem & Strategic Partnership	SiteMinder
VP, Ecosystem & Strategic Partnerships	SiteMinder
Senior Marketing Manager	Siteminder
Global Solutions Consultant, Strategic Accounts	SiteMinder
Strategic Account Manager	SiteMinder
Chief Growth Officer	SiteMinder
Market Vice President	SiteMinder
Chief Executive Officer	SiteMinder
Strategic Account Manager	SiteMinder
Founder, CEO	SOARR Services - OTA Revenue Recovery
Vice President - Sales & Marketing	SOARR Services - OTA Revenue Recovery
Director of Revenue Management	Sofitel Legend Casco Viejo
Director of Revenue Management	Sofitel Montr@al Le Carr@ Dor@ - Golden Mile
Director of Revenue Management	Sofitel New York
Manager, Sales	Sojern
Sales Executive	Sojern
Chief Revenue Officer	Sojern
Senior Sales Director-Hotels	Sojern
Program Specialist, Strategic Accounts	Sojern
Market Director of Revenue, Washington DC	Sonesta
Chief Commercial Officer	Sonesta International
VP, Revenue & Distribution	Sonesta International
Vice President, Revenue Strategy - Franchise	Sonesta International
Director of Revenue Strategy	Sonesta International
Director of Revenue Strategy	Sonesta International Hotels Corp
Chief Executive Officer	Spark Hudson
Director of Commercial Strategy	Sparrow Hotels
Integrated Marketing Strategist-Luxury Hospitality	Spherical
Area Revenue Manager	Spire Hospitality
Director of Field Marketing	Springboard Hospitality
Head of Marketing	Springboard Hospitality

**2024 HSMAI Commercial Strategy Conference Attendee List
Position/Titles and Organizations Only**

Corporate Marketing Manager	SREE Hotels
Corporate Director of Revenue & Distribution	Standard International Management
Senior Director Of Revenue Management	Stanford Hotels Corporation
President	Star Performance, Inc.
Head of Sales	Stayntouch
Sr. Technical Sales Engineer	Stayntouch
Regional Director of Revenue Management	StepStone Hospitality
Vice President of Revenue Management	Stonebridge Companies
Director of Digital Strategy	Stonebridge Companies
Senior Vice President of Strategy and Business Analytics	Stonebridge Companies
Chief Revenue Officer	Stoney Creek Hospitality
Senior Sales Executive	STR
Sales Executive	STR
Sales Executive	STR
Vice President Revenue Strategy & Data Analytics	Summit Hotel Properties
Vice President, Revenue Strategy	Summit Hotel Properties, Inc.
Revenue Manager	Suncadia Resort
Director of Optimization	Sunriver Resort
Revenue Manager	Sunriver Resort
Strategic Director Sales and Revenue	Swire Hotels EAST, Miami
Director of Strategy	Tambourine
Group Account Strategist	Tambourine
VP Sales	Tambourine
VP Sales	Tambourine
Group Account Strategist	Tambourine
Director of Sales	Tambourine
VP of Sales, Global Hotel Brands	Tambourine
Account Manager	Tambourine
EVP, Global Hotel Brands	Tambourine
Founder	Ten Over Media
Head Filmmaker	Ten Over Media
Regional Director-Northeast	TFN (Travel Funders Network)
Revenue Management	The Boca Raton
Director of Media & Community Relations	The Boca Raton
Executive Director of Communications	The Boca Raton
Director of Creative Services & Special Projects	The Boca Raton
Chief Commercial Officer	The Boca Raton
Director of Digital Marketing	The Boca Raton
Executive Director of Marketing	The Boca Raton
Founder and Owner	The Effective Communication Coach
Partner Success Manager	The Guestbook
Chief Partnerships Officer	The Hotels Network
Vice President, Business Development	The Hotels Network
Chief Experience Officer	The Hotels Network
Market Manager	The Hotels Network
Digital Marketing Manager	The LINE, The Ned (US) & Saguaro Hotels
Podcaster	The Modern Hotelier Podcast
Co-Host/Head Writer	The Modern Hotelier Podcast
Director of Sales and Marketing	The Otis Hotel
Director of Marketing & Communications	The Peabody Memphis
Revenue Manager	The Plaza, Accor
Area Director, Revenue Management	The Plaza, Accor
Account Director	The Point Public Relations
Area Director of Revenue	The Woodlands Resort & Magnolia Omaha
VP of Sales	three&six
Director of Sales West	Thynk
Director of Sales East	Thynk
President	Tim Peter & Associates
Director of Revenue Strategy	Tommy Bahama Miramonte Resort & Spa
Owner/Host	Top Floor Podcast
Executive Director of Strategic Accounts	Total Customized Revenue Management (TCRM)
Director of Industry Studies	Tourism Economics / Oxford Economics
Revenue and Reservations Manager	Trapp Family Lodge
Director Call Center Services	Travel Outlook
Chief Operating Officer	TravelBoom
Sr Director Revenue	Travelodge Canada

**2024 HSMAI Commercial Strategy Conference Attendee List
Position/Titles and Organizations Only**

Strategic Sales Director	Travelport
Sales Manager	Travelzoo
Sales Director	Travelzoo Inc.
Director of Hotel Operations	Treasure Island Resort & Casino
Hotel Operation Manager	Treasure Island Resort and Casino
Principal	Trigger Hotel Marketing
Associate VP of Customer Success - Americas	Triptease
Chief of Growth	Triptease
VP of Sales, Americas	Triptease
Market Director	Triptease
	TrustYou
Brand Manager	Turning Stone Enterprises
Group Director of Revenue Management	Ultimate Resort Vacations
Director, Travel Partnerships	Uplift
Head of Growth	Uplift
Account Manager	Uplift Inc.
Director, Travel Partnerships	Uplift, Inc.
Business Development	UpsellGuru
Co-Founder	UpsellGuru
Executive Director, Commercial Technology	VAI Resort
Vice President of Sales, Marketing & Revenue	Valencia Hotel Group
MDR	Vendelux
Senior Vice President of Revenue Management & Commercial Strategy	Venetian Las Vegas
Vice President, Revenue Management	Viceroy Hotel Group
Senior Director of Marketing Communications	Visit Irving
Enterprise Account Executive	Visiting Media
	Visiting Media
Senior Events Manager	Visiting Media
VP, Sales and Marketing	Vizergy
Director, Business Development	Vizergy Digital Marketing
Director, Business Development	Vizergy Digital Marketing
VP, Client Strategy	Vizergy Digital Marketing
Area Director of Sales & Marketing	WDI Hospitality, Inc.
Head of Chains	WebBeds
Regional Revenue Manager	Westmont Hospitality Group
Head of Revenue	Westmont Hospitality Group
Regional Revenue Manager	Westmont Hospitality Group
Area Senior Marketing Manager	Whiskey Row Hotel Collection & Louisville Marriott Downtown
Area Director of Marketing	White Lodging
Corporate Marketing Manager	White Lodging
Area Senior Marketing Manager	White Lodging Services
VP of Revenue Management	Windsor Hospitality
Director of Revenue Management	Woodloch Pines
Director of Marketing	Woodloch Pines
Resort Revenue Manager	Woodstock Inn & Resort
Director of Marketing	Woodstock Inn & Resort/The
SVP Sales, Marketing & Revenue Management	Wurzak Hotel Group
Corp Dir of Revenue	Wurzak Hotel Group
CEO	WWSG Travel, Inc DBA TripFusion
Director of Global Distribution + Global Supply Strategy	Wyndham Destinations/Travel + Leisure Co.
VP, Franchise Revenue Management Services	Wyndham Hotel Group
VP, Revenue Management Solutions	Wyndham Hotels & Resorts
Senior Vice President	Wyndham Hotels & Resorts
Group VP, Guest Engagement, Loyalty, and Strategic Partnerships	Wyndham Hotels & Resorts
CTO	xquic
CEO	xquic
Strategic New Business Development Director	Yellow Duck Marketing
Consulting Manager, Strategy Insights and Planning	ZS
Decision Analytics Manager	ZS
Business Consultant Manager Strategy, Insights, and Planning	ZS
Managing Principal, Hospitality	ZS
Advanced Data Science Manager	ZS
Strategy Insights & Planning Consultant	ZS
Associate Principal	ZS Associates
Vice President of Sales, North America	Zucchetti
Sales Executive	Zucchetti

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Position/Titles and Organizations Only

CEO	Zwibak Revenue Management
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