

2023 ROC + MARKETING STRATEGY CONFERENCE ATTENDEES

Position	Organization
Area Director of Revenue Management	21c Hotels
General Manager	2400 Motel
Director, BI and Analytics	Accor
Global Director Revenue Strategy	Accor
Director, Pricing Performance Management, Revenue Management, NCA	Accor
Executive Director, Revenue Management Integration	Accor
SVP Sales, North & Central America	Accor
Vice President of Revenue Management	Accor
Director of Revenue Management Development	Accor
Regional Director, Revenue Management, North & Cen	Accor
Web Indirect Manager, Global Sales	Accor
Executive Director, Hotel Sales & Marketing	Accor
Director of Revenue	Accor-Hamilton Princess
Vice President, Commercial Strategy	Aimbridge Hospitality
EVP, Commercial & Revenue Strategy	Aimbridge Hospitality
VP Commercial Strategy	Aimbridge Hospitality
President & CEO	ALHI-Associated Luxury Hotels International
Director of Sales - Central	Amadeus
Vice President, Data Partnerships	Amadeus
Senior Director of Sales - Service Optimization	Amadeus
Vice President, Demand Generation Advisors	Amadeus
Director of Sales - Reservation Solutions	Amadeus
Chief Commercial Officer	Amaze Insights
Sr. Account Executive	Amazon
Travel Industry Manager	Amazon Ads
Managing Director	Amsterdam Manor Beach Resort
Chief Commercial Officer	Appellation
Vice President, Digital Marketing	Apple Hospitality REIT
Portfolio Revenue Manager	Aquilini Properties
Director, Revenue Optimization/Properties	Aquilini Properties
Regional Director of Revenue	Argus Properties
Head of Commercial Strategies	Arlo Hotels
Senior Director, Revenue Optimization	Ashford
VP Revenue Optimization	Ashford
VP, Education and Professional Development	Asian American Hotel Owners Association
Senior Vice President, Revenue Strategy & Enterprise Analytics	Atlantis Paradise Island
National Director of Marketing	Atlific Hotels
Area Director of Revenue Strategy	Atlific Hotels
Executive Vice President	Atlific Hotels
Digital Marketing Manager	Atlific Hotels

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Area Revenue Manager	Atlific Hotels
National Director of Sales, Eastern Region	Atlific Hotels
Corporate Director, Revenue Strategy	Atlific Hotels
VP Revenue Management	Atrium Hospitality
Senior Vice President, Sales and Marketing	Atrium Hospitality
Director, Revenue Management	Atrium Hospitality
Corporate Director of E-Commerce	Atrium Hospitality
Vice President of Revenue Management	Auro Hotels
Vice President of Sales and Revenue Strategy	AutoCamp Hospitality Group
Chief Strategy and Operations Officer	AZDS Interactive Group
Director of Revenue Management	Balboa Bay Resort
Founder & Metasearch Specialist	Base Camp Meta, 85Sixty
Revenue Manager	Bay Gardens Beach Resort & Spa
Executive Director	Bay Gardens Resorts
Corporate Director of Revenue Management	Benchmark Pyramid
Director of Revenue Management	Best Western The Plaza Hotel
Digital Marketing Manager	Blue Water
Corporate Director Marketing & Media Strategy	Blue Water
Regional Marketing Manager	Blue Water Development
Chief Marketing Officer	Blue Water Development Company
Vice President, Revenue + Distribution	Blueberry Hospitality
Key Account Manager	Booking.com
Senior Account Manager	Booking.com
Key Account Manager, Global Accounts	Booking.com
Connectivity Partner Business Manager	Booking.com
Area Manager	Booking.com
Key Account Manager Global Accounts	Booking.com
Key Area Manager	Booking.com
Market Team Manager	Booking.com
Key Account Manager - LPS	Booking.com
Senior Area Manager	Booking.com
Account Manager	Booking.com
Senior Key Account Manager	Booking.com
Director, Global Accounts	Booking.com
Reporter	Breaking Travel News
Senior Director, Worldwide Sales	BWH Hotels
Leisure Groups Team	BWH Hotels
Associate Program Manager	BWH Hotels
Head of Sales	Caribbean Airlines Ltd
Acting CEO & Director General	Caribbean Hotel Association
Marketing Director and Partner Manager	CartStack LLC
VP of Revenue Optimization	Castle Resorts & Hotels

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Corporate Director of Revenue Management	Castlerock Asset Management - Hospitality Division
VP, Product Management	Cendyn
Chief Innovation Officer	Cendyn
Key Account Manager	Cendyn
Vice President of Revenue Management	Charlestowne Hotels
Corporate Director of Revenue	Charlestowne Hotels
Senior Director Revenue Management, Upscale	Choice Hotels
National Director, Franchise Services	Choice Hotels Canada
Senior Manager, Revenue Management	Choice Hotels Canada
Senior Director, Commercial Strategy & Performance	Choice Hotels Canada
Director, Revenue Management & Distribution	Choice Hotels Canada
Transport Operator	Chukka
Country Manager	Chukka
Group Marketing Manager	Chukka
Professor	City University of Hong Kong
Vice President, Revenue Management	Classic Hotels & Resorts
Vice President, Revenue Management & Distribution	Club Quarters Hotels
Senior Manager, Revenue Strategy	Coast Hotels
Vice President of Revenue Management	CoHo Services
Corporate Manager of Revenue Strategy	Concord Hospitality
Vice President Revenue Strategy	Concord Hospitality
VP, Revenue Strategy + Distribution	CoralTree Hospitality
Director of Marketing	CoralTree Hospitality
Area Director of Revenue Strategy	CoralTree Hospitality
Vice President of Marketing	CoralTree Hospitality
Director of Distribution	CoralTree Hospitality
Director of Revenue Strategy	CoralTree Hospitality
Director of Marketing and Branding	CoralTree Hospitality
Chief Commercial Officer	CoralTree Hospitality Group
Profession, Operations and Analytics	Cornell University
Professor	Cornell University
Revenue Analyst	Corner Collection
Director of Total Revenue Management	Corner Collection
Marketing Manager	Cornhusker Marriott
Manager of Revenue Strategy	Cornhusker Marriott
CEO	Cote Family Companies
Corporate Director of Marketing	Cote Family Companies
VP of Commercial Strategy	Cote Family Companies
Director of Revenue	Courtyard Boston Downtown/North Station
Vice President of Revenue Strategy, Canada	Crescent Hotels & Resorts
SVP of Integrated Marketing + Digital Solutions	Crescent Hotels & Resorts
SVP of Revenue Strategy	Crescent Hotels & Resorts

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Chief Commercial Officer	Crescent Hotels and Resorts
Chief Sales Officer	Curacity
	Curator Hotels & Resorts
Senior Corporate Manager, Digital Marketing and eCommerce	Daly Seven Hotels, Inc
Regional Director of Revenue Management	Davidson Hospitality Group
Global Head of Marketing + Sales	DerbySoft
Business Development Manager	DerbySoft
Content Manager	DerbySoft
VP of Revenue Services and Analytics	Dragonfly Strategists
Director of Revenue Optimization and Distribution Strategy	Drury Hotels
Vice President of Performance Improvement	Drury Hotels
Regional Director of Sales	Duetto
Senior Director of Marketing	Duetto
Group Vice President, Americas	Duetto
Director of Revenue Management	Embassy Suites Waikiki Beach Walk
Corporate Director of Revenue Management	Enchantment Group
Regional Director of Revenue	Ennismore
Director of Revenue Management	Estancia La Jolla
Director of Sales and Strategic Partnerships	EveryMundo
Business Development Manager	EveryMundo
Sr Mgr- Media Solutions, Business Development -Canada /US	Expedia
Senior Manager, Program Performance (Revenue)	Expedia Group
Area Manager	Expedia Group
Director, Market Management	Expedia Group
Director, Partner Programs	Expedia Group
Senior Director, Market Management	Expedia Group
Sr. Business Development Manager	Expedia Group Media Solutions
Director of Revenue Management	Fairmont
Director of Marketing	Fairmont Banff Springs
Director of Revenue Management	Fairmont Century Plaza
Content Marketing Manager	Fairmont Chateau Lake Louise
Director of Media, Marketing and Partneship	Fairmont Chateau Laurier
Director of Sales & Marketing	Fairmont El San Juan Hotel
Director of Revenue Management	Fairmont El San Juan Hotel
Executive Director, e-Commerce and Digital - North and Central America	Fairmont Hotels
Regional Director, Digital Marketing	Fairmont Hotels & Resorts, Canada's Western Mountain Region
SVP of Commercial Projects	Fairmont Hotels & Resorts/Accor
Director of Marketing	Fairmont Jasper Park Lodge
Area Director of Revenue Management	Fairmont Le Ch�teau Frontenac & Le Manoir Richelieu
Regional Director of Digital Marketing and Ecommerce	Fairmont Le Chateau Montebello

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Director, Marketing	Fairmont Le Reine Elizabeth
Area Cluster Director of Revenue Management & E-Commerce	Fairmont Northern California
Director of Revenue Management	Fairmont Orchid, Hawai`i
Director of Revenue Management	Fairmont Palliser
Area Director, Revenue Management	Fairmont Royal York
Regional Director, Sales and Marketing	Fairmont Royal York
Director of Revenue Management	Fairmont Seattle
Area Digital Marketing Manager	Fairmont Sonoma and Claremont Club & Spa
Director, Revenue & Reservations	Fairmont The Queen Elizabeth
Director, Sales & Marketing	Fairmont Vancouver Airport
Corporate Revenue Manager	Fasano Hotels
SVP Revenue Generation	First Hospitality
VP Revenue Strategy	First Hospitality
Vice President, Commercial	Flip.to
Account Executive, Growth + Partnerships at Flip.to VP of Sponsorship at HSMIA Central Florida	Flip.to
Professor	Florida Gulf Coast University
VP Sales	Fornova
Senior Director of Revenue	Four Seasons Hotel and Resort
Sr. Director, Global Analytics	Four Seasons Hotels & Resorts
Director of Rooms	Fuji Starlight Express Co., Ltd.
Director of Revenue Management	Garland/The
CEO	GBTA
Director of Distribution	Germain Hotels
Regional Director of Revenue Management	GF Hotels & Resorts
VP of Commercial Strategy	GitGo Group
President	Global Career Horizons
Managing Director, Travel	GOOGLE
Head of Insights (Travel and Telecom)	GOOGLE
Account Executive, Sales Travel	GOOGLE
Director of Hospitality Sales	GoTab
Executive Vice President, Commercial	Graduate Hotels
Area Manager of Revenue Strategy	Grand Geneva Resort and Spa
Area Director of Revenue Management	Grand Geneva Resort and Spa
Cluster Marketing Manager	Grand Wailea
Director of Revenue Management	Guest Services, Inc.
Director of Revenue Management	Hammock Beach Golf Resort & Spa/Aimbridge Hospitality
Director Revenue Strategy & Analytics	Hard Rock International
Director of Revenue	Hartling Group
Assistant Director of Revenue and Reservations	Hazelton Hotel/The
Corporate Director, Revenue Management	Highgate
EVP of Revenue & Distribution	Highgate

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VP of Ecommerce	Highgate
Chief Commerical Officer	Highgate
Regional Director of Revenue Management	Highgate Hotels
SVP of Revenue & Distribution	Highgate Hotels
Corporate Senior Director of Revenue Management	Highgate Hotels
VP of Revenue Management	Highgate Hotels
Revenue Management Intern	Highway West Vacations
Director Of Revenue Management	Hilton
Vice President, Revenue Management	Hilton
Sales Manager	Hilton Denver Inverness
Queen Bee	Hive Marketing
Regional Director, California	Hopper
Sr. Director of Market Mgmt, Hotels	Hopper
Regional Director. Southwest	Hopper
Partnerships Manager	Hopper
Director of Hotels, Canada	Hopper
Market Manager	Hopper
Director of Operations, Hotel Supply	Hopper
Regional Director, Texas & Caribbean	Hopper
Regional Director, Northeast & Midwest	Hopper
Head of hotel supply	Hopper
Regional Director, Mountain & North	Hopper
Regional Manager	Hopper
Regional Director Mid-Atlantic	Hopper
Corporate Director Commercial Strategy	Hospitality America
SVP and Managing Editor	Hospitality Upgrade
Editor	Hospitality Upgrade
Corporate Director of Revenue Strategy	Hospitality Ventures Management Group
Owner	Hospitality Visions/Forenom Aparthotels
Content Marketing Manager	HospitalityNet
Founder & CEO	HospitalityNet
Senior Editor	Hotel Business / InspireDesign
Director of Revenue and Reservations	Hotel de Crillon, A Rosewood Hotel
News Editor	Hotel News Now
Associate Editor	Hotel News Now
Director Of Sales & Revenue	Hotel Nikko San Francisco
Revenue Manager	Hotel Santa Fe
Director - Supplier Partnerships	Hotel Trader
Senior Manager, Enterprise Partnerships	HotelTonight
Manager, Key Accounts	HotelTonight/Airbnb
Senior Vice President, Revenue Management	HRI Hospitality
President Asia Pacific	HSMIA Asia Pacific
Managing Director	HSMIA Brazil

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Event Manager	HSMAI Europe
Marketing Project Manager	HSMAI Europe
President/CEO	HSMAI Region Europe
Vice President of Revenue Strategy	HVMG
Director of Commercial Services	Hyatt Centric Key West Resort & Spa
VP Revenue Management All Inclusive Collection	Hyatt Hotels
Revenue Analyst	Hyatt Hotels & Resorts
Sr Mgr Revenue Management Business Intelligence	Hyatt Hotels Corporation
Manager Revenue Management Performance Analytics	Hyatt Hotels Corporation
Vice President, Global Revenue Management	Hyatt Hotels Corporation
Manager Revenue Management Systems	Hyatt Hotels Corporation
Manager Revenue Management Systems Analytics	Hyatt Hotels Corporation
Sr Revenue Management Analytics Consultant	Hyatt Hotels Corporation
VP Revenue Management	Hyatt Hotels Corporation
Manager Revenue Management Analytics	Hyatt Hotels Corporation
Technical Lead Revenue Management Systems	Hyatt Hotels Corporation
Director Revenue Management Systems	Hyatt Hotels Corporation
Product Manager Revenue Management Systems	Hyatt Hotels Corporation
Director of Revenue Management	Hyatt Place Waikiki Beach
Senior Director, Product Management	IBS Software
Vice President and Head, Hospitality Business	IBS Software
Head of Account Management	IBS Software
Head of Hotels-Product & Supply	ID90 Travel, Inc.
Sr. Director, Account Management	IDeaS Revenue Solutions
Senior Director Enterprise Sales	IDeaS Revenue Solutions
Director of Account Management	IDeaS Revenue Solutions
Manager. Solution Engineering	IDeaS Revenue Solutions
Area VP, Account Management	IDeaS Revenue Solutions
Area Manager, West	IDeaS Revenue Solutions
Vice President, Global Account Management	IDeaS Revenue Solutions
Chief Evangelist & Development Officer	IDeaS Revenue Solutions
Senior Director, Enterprise Account Management	IDeaS Revenue Solutions
Chief Operating Officer	IDeaS Revenue Solutions
Account Executive	IDeaS Revenue Solutions
Global VP of Sales	IDeaS Revenue Solutions
Director of Sales, Mid-Atlantic	IDeaS Revenue Solutions
Regional Solutions Engineer	IDeaS Revenue Solutions
Director of Sales	IDeaS Revenue Solutions
Area Manager, East	IDeaS Revenue Solutions
Director, Account Management	IDeaS Revenue Solutions
Director, Alliances Manager	IDeaS Revenue Solutions
Field Marketing Manager, Americas	IDeaS Revenue Solutions
Director of Revenue Management	IHG

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RPM	IHG
Head of Revenue Management Strategy, Luxury & Lifestyle Americas	IHG
Sr Director RM IMEA	IHG - Middle East
Regional VP for L&L Revenue Management	IHG Hotels & Resorts
Director of Revenue	IHG-The Clement Monterey
Portfolio Revenue Manager	Indigo Road Hospitality
Senior Manager, Product Management	Infor
Solution Consultant, Senior Sales	Infor
VP Global Sales	Infor
General Manager	Inn at the Forks - Sparrow Hotels
Director, Digital	Inntopia
Regional Revenue Manager	InnVest Hotels
Corporate Director Revenue Management	InnVest Hotels
Regional Revenue Manager	InnVest Hotels Ltd.
VP Revenue Optimization & Strategies	Innvest Hotels Management Ltd
Founder & Managing Director	Insight Out / HSMIAI ME
Vice President of Revenue Strategy	InterMountain Hotels & Resorts
Corporate Director of Digital Marketing & Communications	InterMountain Management
Chief Revenue Officer	InterMountain Management
CEO	Intouch Data
Senior Vice President, Revenue Management	Island Hospitality Management
Professor	ITHQ
VP Sales Americas	iVvy Pty Ltd
Managing Director	Jamaica Inn
Group Director Of Marketing & Sales	Jamaica Pegasus/The Courtleigh Hotel & Suites/,Knutsford Court Hotel,Holiday Inn Resort
Senior Marketing Manager	JC Resort
Revenue Manager	JC Resorts
SVP, Business Development	Journera
Director of Marketing	Journera
Revenue Manager	Kaanapali Beach Hotel
Director of Sales & Marketing	Kaanapali Beach Hotel
CEO and Co-founder	Kalibri Labs
Director, Enterprise Solutions	Kalibri Labs
VP, Commercial Strategy	Kalibri Labs
VP, Sales and Enterprise Solutions	Kalibri Labs
Director, Sales	Kalibri Labs
Director of Revenue	Kampgrounds of America, Inc
Events Manager	Karen Laos Consulting
Communication Expert, Confidence Cultivator	Karen Laos Consulting
President	Kennedy Training Network
Marketing Coordinator	Kennedy Training Network
Corporate Dir of Digital Marketing	Kessler Collection

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Corporate Director of Business Transient and Analytics	Kessler Collection
Chief Commercial Officer	Kessler Collection
Corp Dir of Brand Marketing	Kessler Collection
Corporate Director of Luxury Transient and Analytics	Kessler Collection
Senior Corporate Director of Commercial Strategy	Kessler Collection
Area Director of Revenue Management	Kessler Collection
Corporate Director Brand Marketing	Kessler Collection
Corporate Director of Sales	Kessler Collection
Area Director of Revenue Management	Kessler Collection
Director of Kessler Sales Org	Kessler Collection/Casa Monica Resort & Spa
Director of Sales & Marketing	Kiawah Island Golf Resort
Sr. Marketing Manager	Kiawah Island Golf Resort
Regional Director of Revenue Management	Kimpton Hotels
Revenue Manager	Kimpton Saint George Hotel
SVP Sales and Customer Success	Knowland
Head of Enterprise Account Management	Knowland
Co-Founder	Kriya RevGEN
Director of Revenue	Kriya RevGEN
Regional Director of Marketing	KSL Resorts
Corporate Director, Revenue Strategy	KSL Resorts
VP of Marketing	KSL/Camelback Resort
Group Director of Revenue Management	Lark Hotels
Regional Director of Digital Marketing	Larry Blumberg & Associates Hospitality
Regional Director of Digital Marketing	LBA Hospitality
Regional Director of Revenue Management	LBA Hospitality
Regional Director of Revenue	LBA HOSPITALITY
Director, Distribution Operations	Leading Hotels of the World
Vice President of Finance	LionGrove
Vice President	LionGrove
Regional Revenue Manager	Listel Hospitality Group
Revenue Manager	Living Water Resorts
Director of Revenue Management	LodgeWorks
Vice President of Commercial Strategy	Lodging Dynamics Hospitality Group
Digital Marketing Director	Lodging Dynamics Hospitality Group
VP, Business Development	LodgIQ
EVP, Business Development	LodgIQ
CEO	LodgIQ
President and CEO	Longwoods International
Director, Sales Marketing	Los Angeles Tourism & Convention Board
Regional Director of Revenue Management	Lotte New York Palace & Lotte Seattle Hotel
VP Global Revenue Strategy	Mandarin Oriental Hotel Group
Group IT Manager	Mango Bay Group
Group Revenue Analyst & Marketing Assistant	Mango Bay Group

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Vice President, Revenue Strategy & Distribution	Marcus Hotels
Area Revenue Manager	Marcus Hotels & Resorts
Marketing Manager	Marcus Hotels & Resorts
Area DORM	Marcus Hotels & Resorts
Area Manager of Revenue Strategy	Marcus Hotels & Resorts
Market Director of Marketing	Marcus Hotels & Resorts
Area Director of Revenue Management	Marcus Hotels & Resorts
Director of Marketing Communications	Marcus Hotels & Resorts/Grand Geneva
Area Director of Revenue Management	Marcus Hotels and Resorts
Senior Vice President of Revenue Strategy	Margaritaville Enterprises
Corporate Director of Revenue Management	Marlin Hospitality Group
Area Director of Revenue Management	Marriott Canada
Senior Director, Reservation Platform Product Owner	Marriott International
Director, Revenue Management Products	Marriott International
Director, Customer & Member Analytics	Marriott International
Senior Director of Revenue Management Solutions-One Yield Product	Marriott International
Senior Manager, Customer Success (MDS)	Marriott International
Senior Director	Marriott International
Senior Director, Customer Success	Marriott International
Senior Director, Revenue Management Products	Marriott International
Director, Revenue Management System Support	Marriott International
Vice President, Global Revenue Management & Reservation Products	Marriott International
VP of Revenue Management	McNeill Hotel Company
CCO	MeetingPackage
Director of Marketing	Meritage Resort & Spa
Marketing Manager	Meritage Resort & Spa
Industry Manager, Travel	Meta/Facebook
General Manager	Metropolis Resort
Director of Marketing	Metropolis Resort
Director of Sales	Metropolis Resort
VP Revenue Management & Sales Strategy	MGallery, Sofitel, Sofitel Legend, Emblems
Vice President, Distribution	MGM Resorts International
Senior Vice President, Hospitality	Miles Partnership
Account Supervisor	Miles Partnership
Director of Revenue Strategy	Miramonte Resort & Spa Indian Wells
Owner/VP Revenue	Mission Hospitality
Revenue Manager	Mission Point
Area Director of Revenue	Modus Hotels
Vice President Sales & Marketing	Mohegan Sun
Director of Revenue Management	Mohonk Mountain House
Marketing Manager	Mohonk Mountain House

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Sr Vice President, Revenue Management	Montage International
Corporate Director, Revenue Management & Distribution	Montage International
Principal	Navesink Advisory Group LLC
Vice President of Business Development, Travel, Transportation, & Hospitality	NaviStone
Director of Revenue Management	NCG Hospitality
VP of Commercial Strategy	Newport Hospitality Group
Director of Digital Marketing	Newport Hospitality Group
Area Director of Revenue Management	Noble House
Corporate Director of Revenue Strategy	Noble House Hotels
Corporate Director of Revenue Management	Northview Hotels and Resorts
General Manager	Norwood Hotel - Sparrow Hotels
Sales and Marketing Manager	Ocean Hotels
Vice President, Revenue Management	Ohana Real Estate Investors
Senior Director of Revenue Management	Olympia Hotel Management
Marketing Manager	Omaha Marriott
Director of Sales and Marketing	Omaha Marriott
Director of Revenue Strategy	Omaha Marriott Downtown at the Capitol District
Vice President, Revenue Strategy	Omni Hotels & Resorts
Chief Revenue Officer	Omni Hotels and Resorts
Event Marketing Manager	OTA Insight
Chief Operating Officer	OTA Insight
Business Development Manager	OTA Insight
Chief Revenue Officer	OTA Insight
Co-Founder and Chief Customer Officer	OTA Insight
Partnerships Manager	OTA Insight
Vice President of Enterprise Sales	OTA Insight
Chief Marketing Officer	OTA Insight
Head of Demand Generation	OTA Insight
Sales Leader, Business Intelligence	OTA Insight
Director of Sales, Americas	OTA Insight
Regional Sales Manager	OTA Insight
Global Strategic Account Director	OTA Insight
Senior Account Manager	OTA Insight
Senior Product Manager	OTA Insight
Regional Marketing Director	OTO Development
Vice President of Revenue and Digital Strategies	OTO Development
SVP Commercial Strategy	Outrigger Hospitality Group
Vice President of Revenue Strategy	Oxford Collection
Corporate Director of Revenue Strategy	Oxford Collection
Corporate Revenue Strategy Manager	Oxford Hotel Collection
Head of Sales, Americas	Pace Revenue
CPO	Pace Revenue

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CEO	Pace Revenue
VP Marketing	Pace Revenue
Corporate Director of Revenue Strategy	Pacific Hospitality Group
Area Marketing Manager	Pacific Hospitality Group
Distribution Manager	Pacific Hospitality Group
Director of Marketing	Pacific Hospitality Group
Revenue Manager	Pacific Hospitality Group
Regional General Manager	Pacific Reach Properties
Corporate Director, Revenue Strategy	Pacifica Hotels
Regional Director of Revenue Strategy	Pacifica Hotels
Vice President Revenue Strategy	Pacifica Hotels
COO	Pacifica Hotels
Regional Director, Revenue Strategy	Pacifica Hotels
Area Director of Revenue Management	Palisociety
Director Of Revenue Management	Palisociety
Corporate Director of Revenue Management	Palisociety Management
VP, Revenue Management & eCommerce	Palm Holdings
Regional Director of Sales	Palm Holdings
Director of Revenue	Park Hyatt Toronto
Regional Director of Revenue Management	Parks Hospitality Group
Vice President, Sales & Revenue Strategy	Parks Hospitality Group
Revenue Manager	Pasea Hotel
Director of Revenue Strategy	Pasea Hotel & Spa
Revenue Manager	Pathfinder Hospitality
Director of Marketing & Communications	Peabody Hotels & Resorts
VP Revenue Management & Digital Distribution	Peachtree Hospitality Management
Vice President of Sales	Peachtree Hospitality Management
SVP Revenue Generation	Peachtree Hotel Group
Professor	Penn State University
Director of Operations & Technology	Perdido Beach Resort
Director of Revenue Management & Marketing	Perdido Beach Resort
Regional Director of Revenue Strategy	Pinnacle Hotels
VP- Head of Revenue	Placemakr
SVP, Revenue Management	Playa Resorts
Director of Business Development	Plusgrade
Vice President of Revenue Management	PM Hotel Group
Revenue Manager	Pomeroy Lodging
VP, Sales and Marketing	Pomeroy Lodging
SVP, Revenue Optimization & Distribution	Preferred Hotels & Resorts
Senior Vice President, Marketing	Preferred Travel Group
SVP Accommodations	Priceline Agoda Global Partner Services
Corporate Director of Commercial Strategy	Prince Hotels & Resorts
Area Revenue Manager	Prospera Hotels

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Senior Vice President	PTG Consulting
Vice President, Revenue Management Services	PTG Consulting
Director Revenue Strategy	PTG Consulting
Enterprise Sales Director	PUSHTech
CEO	PUSHTech.com
President	Puzzle Partner Ltd.
Regional Vice President Of Revenue Management	Pyramid Hotel Group
Director - Sales, Revenue	RateGain
Director of Sales, Revenue	RateGain
Vice President, Sales, Revenue	RateGain
President, Americas	RateGain - DHISCO
Director of Hotel Revenue	Raymond Management Company
Revenue Manager	Raymond Management Company
Regional Director of Revenue Management	Real Hospitality Group
Vice-President, National Sales	Realstar Hospitality
SVP, Revenue Generation & Analytics	Red Roof
Senior Revenue Manager	Red Roof
Senior Revenue Manager	Red Roof Inn
Chief Revenue Officer	Regency Hotel Management
Vice President of Revenue Strategy	Remington Hotels
Digital Marketing Manager	Remington Hotels
Regional Director of Revenue Strategy	Remington Hotels
Director of Revenue Management	Resort at Pelican Hill
Senior Account Manager	ResortPass Inc.
CEO	Revenue Analytics
Marketing Events Manager	Revenue Analytics
Customer Strategy & Success Specialist	Revenue Analytics
VP Business Development	Revenue Analytics
Vice President, Travel & Hospitality	Revenue Analytics
Customer Strategy & Success Manager	Revenue Analytics
VP of Data Science and Analytics	Revenue Generation
Director of Revenue	Revenue Generation LLC
Founder and Principal	Revenue Generation LLC
Vice President, Global Partnerships	Revinate
Senior Enterprise Client Sales Consultant	Revinate
Chief Marketing Officer	Revinate
Enterprise Sales Consultant	Revinate
Account Executive	RezRecover by CartStack
Director of Hotel Revenue	River Cree Resort and Casino
Asset Manager	RMR Group
VP Sales	RocketStay
Regional Director of Revenue Management	Rosewood Hotel Group
Corporate Manager Commercial Business Performance	Rosewood Hotel Group

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Corporate Director of Revenue Management APAC	Rosewood Hotel Group
Sr. Corporate Director, Commercial & Revenue	Rosewood Hotel Group
Corporate Director of Reservations & Distribution	Rosewood Hotels & Resorts
Regional Director of Revenue Management	Rosewood Hotels and Resorts
Chief Commercial Officer	Sage Hospitality Group
EVP & Chief Commercial Officer	Sage Hotel Management
Senior Director, Digital Marketing	Sage Hotel Management
Vice President, Marketing Strategy	Sage Hotel Management
Managing Director	Sailrock Resort
Area Director of Revenue	Santa Monica Proper Hotel
Principal	Sassato LLC
VP of Revenue	Schulte Hospitality
Principal	Scout Simply
Vice President, Digital	Screen Pilot
Director of Sales	Selfbook
Head of User Experience	Sensible Weather
Business Development Manager	Sensible Weather
Revenue Manager	Shaner Hotels
Director of Revenue Management	Sightline Hospitality
Senior Vice President Revenue Management	Sightline Hotels
Regional Director	Sofitel & MGallery Americas
Director of Revenue Management	Sofitel Los Angeles at Beverly Hills
Area Director of Revenue & Distribution	Sofitel New York
Director of Revenue Management	Sofitel Philadelphia at Rittenhouse Square
Chief Revenue Officer	Sojern
Senior Sales Director-Hotels	Sojern
Market Director of Revenue, Washington DC	Sonesta
Market Director of Revenue Management	Sonesta Hospitality
Chief Commercial Officer	Sonesta International
Director, Third Party & Commercial Operations	Sonesta International
Vice President, Revenue Strategy - Franchise	Sonesta International
Marketing Manager	Sparrow Hotels
Regional Director of Revenue Management	Springboard Hospitality
Area Revenue Manager	SpringHill Suite Orlando Lake Nona
CRO	Staypineapple Hotels
Corporate Director of Revenue Management	Stonebridge Companies
Director of Digital Strategy	Stonebridge Companies
Vice President of Hotel Performance and Analytics	Stonebridge Companies
President	Strategic Hospitality Resources Inc
Vice President Revenue Strategy	Summit Hotel Properties
Vice President, Revenue Strategy	Summit Hotel Properties, Inc.
VP, Marketing Operations	Sun Outdoors
SVP of Marketing	Sun Outdoors

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Director of Revenue	Sunriver Resort
VP Sales	Tambourine
Vice President, Media & Analytics	Tambourine
Sales Director	Tambourine
SVP, Marketing	Tambourine
SVP, Enterprise & Brands	Tambourine
Sales Executive	Tambourine Venuelocity
Communications Manager	TCHTA
Vice President of Sales & Marketing	Ted Turner Reserves
Revenue Manager	Ted Turner Reserves
Creative Director	Ten Over Media
Head Filmmaker	Ten Over Media
Revenue & Inventory Manager	Terranea Resort
Director of Revenue Strategy	Terranea Resort
Owner	The Atlas Hotel
Assistant General Manager	The Atlas° Hotel
Lodging Revenue Manager	The Biltmore Company
Director of Business Performance and Revenue Strategy	The Boca Raton
Senior Hotel Sales & Marketing Manager	The Crane Resort
Director, Revenue Management	The Fairmont Royal York
Chief Partnerships Officer	The Hotels Network
Vice President, Business Development	The Hotels Network
General Manager	The Landings Resort & Spa
Director of Revenue	The Langham Hotels and Resorts
Regional Managing Director	The Meritage Resort & Spa
Regional Director of Revenue Strategy	The North Central Group
Revenue Manager	The Plaza, Accor
Area Director, Revenue Management	The Plaza, Accor
Senior Public Relations & Marketing Manager	The Ritz-Carlton, Toronto
Director of Revenue Management	The SoHo Hotel and Residences Toronto
Director of Revenue Management	The William Vale
Executive Director of Strategic Accounts	Total Customized Revenue Management
Director of Industry Studies	Tourism Economics / Oxford Economics
Revenue and Reservations Manager	Trapp Family Lodge
Strategic Sales Director	Travelport
Senior Sales Manager	TravelZoo
Customer Success Manager	Triptease
Senior Mid Market Manager	Triptease
Chief Tease	Triptease
Director, Revenue Management-Marketing & Sales	Universal Orlando
Sr. Director, Resort & Leisure Sales	Universal Orlando
Student	University of Guelph
Director, Travel Partnerships	Uplift

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Director, Travel Partnerships	Uplift, Inc.
Vice President of Marketing & Revenue Optimization	Valencia Hotel Group
Area Director of Revenue Strategy	Valor Hospitality
Sales Manager	Vee Jay's Restaurant
Vice President, Revenue Management	Viceroy Hotel Group
Founder & Chief Advisor	Vivander Advisors
Director, Business Development	Vizergy Digital Marketing
VP, Business Development	Vizergy Digital Marketing
Director, Partner Services	Vizergy Digital Marketing
Director of Revenue Management	Waldorf Astoria Los Cabos Pedregal
Area Director of Revenue Mgmt	Washington Duke Inn
Regional Revenue Manager	Westmont Hospitality Group
Head of Revenue	Westmont Hospitality Group
Director, Corporate Analysis and Digital Marketing	Westmont Hospitality Group
Regional Revenue Manager	Woodside Hospitality Group
Resort Revenue Manager	Woodstock Inn & Resort
Director of Marketing	Woodstock Inn & Resort/The
Revenue Manager	Wright Investments
VP of Revenue Strategy	Wright Investments
SVP Sales, Marketing & Revenue Management	Wurzak Hotel Group
CEO	WWSG Travel, Inc dba Vacayou
SVP, Revenue Management and Distribution	Wyndham
VP, Franchise Revenue Management Services	Wyndham Hotel Group
Director, Global Sales	Wyndham Hotels & Resorts
Student	Xavier University
Area Director of Revenue Strategy	ZMC Hotels
IT Manager	Zoetry Marigot Bay St. Lucia
Consulting Manager, Strategy Insights and Planning	ZS
Principal	ZS
Decision Analytics Manager	ZS
Managing Principal, Hospitality	ZS
Strategy Insights & Planning Consultant	ZS
Founder and President	Zwibak Revenue Management
Director Marketing & Brands	AccorHotels
Manager E-Commerce Campaigns	AccorHotels
Specialist Digital Marketing	AccorHotels
Senior Manager E-Commerce & Digital	AccorHotels
Executive Director Marketing	AccorHotels
Social Media	AccorHotels
Sales Director	Adara, a RateGain Company
Vice President of Sales	Adara, a RateGain Company
VP-Sales, Revenue	ADARA, A RateGain Company
VP, Digital Marketing	Aimbridge Hospitality

2023 ROC + MARKETING STRATEGY CONFERENCE ATTENDEES

VP Ecommerce	Aimbridge Hospitality
Director of eCommerce	Arlo Hotels
Director of CRM	Atlantis Bahamas
Director Media and Campaign Strategy	Atlantis Paradise Bahamas
Vice President of Brand Marketing	AutoCamp
President	BCV (a RateGain Company)
SVP of Revenue	BCV Evolve
Director of Marketing	Blue Mountain Resort/KSL
Co-Founder & CEO	Botco.ai
Director eCommerce	BRE Hotels & Resorts
Assistant Director, Marketing	BWH Hotels
Managing Director-Worldwide Sales	BWH Hotels
Director, Marketing	BWH Hotels
Senior Director Loyalty, Customer Engagement	BWH Hotels
Vice President-Advertising, Marketing, Innovation and Analytics	BWH Hotels
Director, Customer Experience	Cendyn
Senior Director, Global Media	Cendyn
VP, Customer Experience	Cendyn
VP Digital Marketing Media & Analytics	Cendyn
Sales Director	Cendyn
CEO & Digital Matriarch	Cogwheel Marketing
CSO / EVP Marketing and Distribution	CoHoServices
VP of Digital Marketing	Concord Hospitality
Partner	Counter Culture Agency
Director of Integrated Marketing & Digital Solutions	Crescent Hotels
Director, Integrated Marketing + Digital Solutions	Crescent Hotels & Resorts
Sr. Regional Marketing Manager	Duetto
EVP Revenue Management and Business Intelligence	Ennismore
National Sales Leader	Equifax
Director of Communications	Fairmont Austin
Associate Director of Marketing	Fairmont El San Juan Hotel
Area Manager, Digital Marketing	Fairmont Royal York
Vice President of Strategy	FROM, The Digital Transformation Agency
President & Partner	GCommerce Solutions
Head of Performance Automation, Travel	Google
Corporate Director of Sales & Marketing	Grand Beach Hotel Group
Creative Director	Guest Services, Inc.
Director of Digital Marketing	Guest Services, Inc.
Marketing Manager	Hammock Beach Golf Resort & Spa
Director of eCommerce	HHM Hotels
Director of CRM and Email Marketing	HHM Hotels
eCommerce and CRM Marketing Manager	HHM Hotels
eCommerce & Marketing Manager	HHM Hotels

2023 ROC + MARKETING STRATEGY CONFERENCE ATTENDEES

Director of Digital Marketing & eCommerce	HHM Hotels
Vice President of eCommerce	HHM Hotels
eCommerce Digital Marketing Manager	HHM Hotels
eCommerce Marketing Manager	HHM Hotels
Director of Marketing	HHM Hotels
Senior Director	Hilton
Marketing Manager	Hilton Daytona Beach Oceanfront Resort
Director Distribution Operations	Hilton Worldwide
Copy + Content Manager	Hooray Agency
Senior Product Manager	Hopper
Director of Marketing	Hotel Del Coronado
Assistant Director of Marketing	Hotel del Coronado
Senior Manager, Brand Development	Hyatt Hotels Corporation
Global Brand Marketing Manager	Hyatt Hotels Corporation
Director of Global Brands	Hyatt Hotels Corporation
Global Brand Manager	Hyatt Hotels Corporation
VP and Global Brand Leader	Hyatt Hotels Corporation
Sales Manager	Hyatt Place at Anaheim Resort
Vice President, Global Field Marketing	IHG Hotels & Resorts
Principal	Introspect Strategic Advisory Services
Corporate Director of Marketing and eCommerce	KSL Resorts
Fitness Entrepreneur, Content Creator	LIV SWEATY
Director of Hotel Marketing Strategy	Loews Hotels & Co.
Consultant	Longevity Marketing Solutions, LLC
Founder/CEO	MapleTree Marketing
Senior Manager - Paid Media	Marriott International
Sr. Manager, Communications	Marriott International
Senior Director of Sales	Milestone Inc.
Head of Hospitality	Milestone Inc.
CEO	Milestone, Inc.
VP, Data Strategy & Performance Analytics	MMGY
Digital Marketing Manager	Mohonk Mountain House
Marketing Coordinator	Mohonk Mountain House
Creative Director	Mohonk Mountain House
Regional Director of Sales/eCommerce	NCG Hospitality
Corporate Director of Sales and Marketing	NCG Hospitality
VP of E-commerce	Noble Investment Group
Director of Event Strategy & Development	Ohio Hotel & Lodging Association
Director of Automated Distribution	Omni Hotels and Resorts
Brand Strategy Manager	Oneida Nation Enterprises
Digital Marketing Manager	Oneida Nation Enterprises
Director of Enterprise Marketing	Oneida Nations Enterprises/Turning Stone Resort
Director of Marketing	Otesaga Resort Hotel/The

2023 ROC + MARKETING STRATEGY CONFERENCE ATTENDEES

Marketing Project Manager	Oxford Collection
VP of Product Marketing	Phunware
President	Preferred Travel Group
Brand Marketing Specialist	Red Roof
Senior Director of Digital Marketing	Red Roof
Social Media Coordinator	Red Roof
Vice President of National Sales	Red Roof
Digital Marketing Manager	Red Roof
Content Creator	Sarah Jenkins Media
CEO	Screen Pilot
VP, Digital Marketing & eCommerce	Sightline Hospitality
Corporate Director of Sales	Silver Hotel Group
VP Sales, Marketing & Brand Development	Silver Hotel Group
Social Media Influencer	Sofi Explores
VP, Hotels	Sojern
Director of Sales, Management Groups	Sojern
Program Specialist, Strategic Accounts	Sojern
Student	Southern New Hampshire University
Head of Marketing	Springboard Hospitality
President	Star Performance, Inc.
Marketing & Communications Manager	The New York EDITION Hotel
Creative Agency Partnerships Lead, North America	TikTok
Head of Industry, Global Business Solutions	TikTok Canada
Student	Toronto Metropolitan University
Principal	Trigger Hotel Marketing
Brand Marketing Associate	Urgo Hotels & Resorts/Hersha Hotels
Director eCommerce/Marketing	Urgo Hotels Canada
Corporate Director of Marketing	Valor Hospitality
Vice President, Digital Strategy & Loyalty Marketing	Viceroy Hotel Group
Vice President of Marketing	Visit Fort Worth
Sr. Manager Public Relations & Content Strategy	Visit Fort Worth
President	Vizergy