

All Tiered Partnerships Include Both Conference Days

| PARTNER TIERS | PLATINUM | GOLD | SILVER | BRONZE |
|---|---|---|--|--|
| YOUR SELECTION | | | | |
| CONFERENCE REGISTRATIONS | 5 | 4 | 3 | 2 |
| EXHIBIT DISPLAY PROVIDED BY HSMAI | FULLY CUSTOMIZED (CLICK TO VIEW) | CUSTOMIZED (CLICK TO VIEW) | BRANDED WITH LOLLIPOP SIGNAGE (CLICK TO VIEW) | BRANDED (CLICK TO VIEW) |
| PROMOTIONAL VIDEO PLAYED DURING GENERAL SESSION | 1 MINUTE VIDEO PLAYED BOTH DAYS | 1 MINUTE VIDEO PLAYED ONE DAY | ✗ | ✗ |
| OPTION TO PROVIDE ITEM TO ATTENDEES | ✓ | ✓ | ✗ | ✗ |
| PRE OR POST CONFERENCE E-BLAST TO ATTENDEES | ✓ | ✓ | ✗ | ✗ |
| RECOGNITION IN SELECT HSMAI PRESS RELEASES | ✓ | ✓ | ✗ | ✗ |
| COST | \$27,500 | \$19,500 | \$15,000 | \$10,000 |

ALL PARTNERS RECEIVE THE BELOW BENEFITS

- Option to add A La Carte Activations for additional price (Page 2)
- Wi-Fi & Electric Included at Exhibit Displays
- Pre & Post Event Registration Lists (No Email Addresses)
- Logo & Company Profile in Conference App
- Option to share educational content with attendees
- Logo recognition in conference marketing
- On-Site Recognition as a Partner

Return Completed Commitment Form to Mark Primuth at mark.primuth@hsmmai.org

Questions? Please reach out to our HSMAI Partnership Team:

President/CEO [Bob Gilbert](#), Partnership Director [Elise Rhinehart](#), or Partnership Coordinator [Mark Primuth](#)

À La Carte Partnership Opportunities



Contact the HSMai team for further information regarding A La Carte Options

- Professional Awards Partner (2 available) - \$2,500
- Reception Partner (1 available) - \$7,500
- Conference Wi-Fi Partner (1 available) - \$2,500
- Lunch Partner (1 available) - \$7,500
- Hydration Station Partner - \$2,500
- Professional Headshot Photo Booth Partner - \$5,000

- Breakfast Partner (2 available) - \$3,000
- Charging Station Partner (1 available) - \$2,500
- Afternoon Break Partner - \$3,000
- Pre- or Post-Event E-blast (limited availability) - \$2,500
- Conference Lanyard Partner (1 available) - \$2,500
- Conference Bag Partner (1 available) - \$2,500

Co-Located HSMai Events

- **Executive Roundtable Events - \$4,500-\$12,500 (Click Here to Learn More)**
 - HSMai Executive Roundtables are networks of like-minded senior hotel leaders that meet periodically at face-to-face and virtual forums. On Average, each by-invitation-only roundtables hosts 15-20 senior executives responsible for sales, marketing, and revenue optimization from leading hotel brands, management companies and ownership groups.
 - As a partner, share and discuss unique insights to the group through a 20-minute presentation during the roundtable event
- **Travel Contact Center Special Interest Group - Further Information Coming Soon!**
 - Representatives from call centers across the travel industry will be gathering for a full day of programming overviewing operating techniques, products, and services that can help your team's contact center thrive.
 - Attendees at this event consist of airlines, car rentals, cruise lines, riverboats, individual hotels, tour operators, visitor bureaus, digital travel sites, destinations, theme parks, and those that serve these industries.
- **Rising Leader Council Annual Meetings - \$1,000-\$2,500 (Click Here to Learn More)**
 - Our Leaders Councils specialize in their respective fields of Sales, Marketing, and Revenue Optimization. In conjunction with the council's respective conference, Rising Leaders meet in-person once a year to connect with peers for candid, relevant, and actionable conversations
- **CHDM Review Course - \$2,500 & CRME Review Course - \$2,500**
 - Support professionals seeking their professional digital marketing or revenue management certification by sponsoring the respective review course held the day prior to the conference.
- **Partner Insights \$3,500 (limited availability)**
 - Opportunity to host an educational session during the conference to provide industry insights

PARTNER COMMITMENT

Partnership Items/Tiers Selected Above: _____

Total Partnership Cost of Selected Items/Tiers: _____

Other Notes: _____

Signature Signifies Your Partner Commitment: _____ Date: _____

CONTACT INFORMATION

Name: _____

Title: _____

Company: _____

Billing Address: _____

City,State,ZIP: _____

Phone: _____

Email: _____

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CANCELLATION & PAYMENT POLICY

Authorized signature signifies commitment to pay for service as stipulated herein. An invoice will be created and shared upon receipt of the commitment form. All requests are final. Full payment must be made in U.S. dollars drawn on a U.S. bank and received by HSMai in order for company to receive benefits and recognition. HSMai reserves the right to resell and/or reassign sponsorship(s) at sole discretion for reservations that are not paid in full 60-business days prior to the event date.