

Please check the partnership item(s) you would like to reserve for 2023. Full partnership benefits are available on our website here: [HSMai Commercial Strategy Events Partnership Packages](#)

OPTION ONE:

Commercial Strategy Event Partner—Two-Day Partnership Package

June 27th & 28th, 2023

Marketing Strategy Conference & ROC

- Platinum Partner—\$25,000
- Silver Partner—\$17,500
- Bronze Partner—\$12,500
- Supporter Partner—\$5,000

OPTION TWO:

Marketing Strategy Conference

One-Day Package—Tuesday, June 27th, 2023

- Platinum Partner—\$13,500
- Silver Partner—\$9,500
- Bronze Partner—\$6,500
- Supporter Partner—\$3,500

OPTION THREE:

ROC

One-Day Package—Wednesday, June 28th, 2023

- Platinum Partner—\$19,500
- Silver Partner—\$12,500
- Bronze Partner—\$7,500
- Supporter Partner—\$3,500



Contact:

Elise Rhinehart | Director of Partnership | 703.506.3297 | erhinehart@hsmmai.org | www.hsmmai.org

À La Carte Marketing Partnership Opportunities

(Pricing per event day)

- Reception Partner (1 available) \$7,500
- Lunch Partner (1 available) \$7,500
- Breakfast Partner (2 available) \$3,000
- Afternoon Break Partner \$3,000
- Conference Lanyard Partner (1 available) \$2,500
- Conference Bag Partner (1 available) \$2,500

Co-located Event Partnership Opportunities

- Conference Attendee Scholarship \$7,500
- CHDM Review Course \$2,500
- CRME Review Course \$2,500
- Partner Insights \$3,500 (limited availability)
- Brand Chief Digital Officer Executive Roundtable \$7,500 (limited to three exclusive partners)
- Hotel Management Company Chief Digital Officer Executive Roundtable \$7,500 (limited to three exclusive partners)
- Commercial Officer Joint Dinner \$10,000 (limited to three exclusive partners)
- Brand Chief Revenue Officer Executive Roundtable \$12,500 (limited to three exclusive partners)
- Hotel Management Company CRO Executive Roundtable \$10,000 (limited to three exclusive partners)
- Ownership Group Commercial Executive Roundtable \$5,000 (limited to three exclusive partners)
- Chief Sales Officer Executive Roundtable \$7,500 (limited to three exclusive partners)
- Hotel Management Company Sales & Marketing Executives \$7,500 (limited to three exclusive partners)

Confirm Day: _____ Tuesday _____ Wednesday

- Professional Awards Partner \$12,500
- Wireless Internet Partner (1 available) \$2,500
- Hydration Station Partner \$2,500
- Charging Station Partner (1 available) \$2,500
- Pre- or Post-Event E-blast (limited availability) \$2,500
- Conference Attendee Scholarships \$7,500
- Conference Printed Program Advertising—pricing varies



COMMITMENT

Signature signifies your partnership commitment:

CONTACT INFORMATION

Name: _____

Title: _____

Company: _____

Address: _____

City, State ZIP: _____

Phone: _____

Email: _____

Contact:

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CANCELLATION & PAYMENT POLICY

Authorized signature signifies commitment to pay for service as stipulated herein. An invoice will be created and shared upon receipt of the commitment form. All requests are final. Full payment must be made in U.S. dollars drawn on a U.S. bank and received by HSMAI in order for company to receive benefits and recognition. HSMAI reserves the right to resell and/or reassign sponsorship(s) at sole discretion for reservations that are not paid in full 60-business days prior to the event date.