

Please check the partnership item(s) you would like to reserve for 2022. Full partnership benefits are available on our website here: [HSMai Commercial Strategy Events Partnership Packages](#)

OPTION ONE:

Commercial Strategy Event Partner—Two-Day Partnership Package

June 28th & 29th, 2022

Marketing Strategy Conference & ROC

- Platinum Partner—\$24,000
- Silver Partner—\$15,400
- Bronze Partner—\$9,800
- Supporter Partner—\$4,000

OPTION TWO:

Marketing Strategy Conference

One-Day Package—Tuesday, June 28th, 2022

- Platinum Partner—\$12,500
- Silver Partner—\$8,750
- Bronze Partner—\$5,750
- Supporter Partner—\$2,500

OPTION THREE:

ROC

One-Day Package—Wednesday, June 29th, 2022

- Platinum Partner—\$17,500
- Silver Partner—\$10,500
- Bronze Partner—\$6,500
- Supporter Partner—\$2,500



Contact:

Elise Rhinehart | Director of Partnership | 703.506.3297 | erhinehart@hsmmai.org | www.hsmmai.org

À La Carte Marketing Partnership Opportunities

(Pricing per event day)

- Reception Partner \$4,000
- Lunch Partner \$4,000
- Breakfast Partner \$3,500
- Afternoon Break Partner \$2,500
- Conference Lanyard Partner \$2,500 **SOLD OUT**
- Conference Bag Partner \$2,500

Confirm Day: _____ Tuesday _____ Wednesday

- Wireless Internet Partner \$2,500
- Hydration Station Partner \$2,500
- Charging Station Partner \$2,500
- Pre- or Post-Event E-blast \$2,500
- conference Attendee Scholarships \$5,000

Co-located Event Partnership Opportunities

- Conference Attendee Scholarship \$5,000
- CHDM Review Course \$2,500
- CRME Review Course \$2,500 **SOLD OUT**
- Partner Insights \$3,500 **SOLD OUT**
- Chief Marketing Officer Executive Roundtable \$10,000 **SOLD OUT**
- Chief Digital Officer Executive Roundtable \$7,500
- Chief Loyalty Officer Executive Roundtable \$3,500
- Brand Chief Revenue Officer Executive Roundtable \$12,500 **SOLD OUT**
- Hotel Management Company CRO Executive Roundtable \$10,000 **SOLD OUT**
- Ownership Group Commercial Executive Roundtable \$5,000
- Resort Best Practices Roundtable \$3,000 **SOLD OUT**



COMMITMENT

Signature signifies your partnership commitment:

X _____

CONTACT INFORMATION

Name: _____

Title: _____

Company: _____

Address: _____

City, State ZIP: _____

Phone: _____

Email: _____

Contact:

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CANCELLATION & PAYMENT POLICY

Authorized signature signifies commitment to pay for service as stipulated herein. An invoice will be created and shared upon receipt of the commitment form. All requests are final. Full payment must be made in U.S. dollars drawn on a U.S. bank and received by HSMAI in order for company to receive benefits and recognition. HSMAI reserves the right to resell and/or reassign sponsorship(s) at sole discretion for reservations that are not paid in full 60-business days prior to the event date.