



2021 HSMAL Marketing Strategy Conference – Dallas, TX

Post-Conference Attendee List (as of October 6th, 2021)

ATTENDEE COMPANY	ATTENDEE TITLE
9th House Hotels	Founder & CEO
A1 Hospitality Group	Corporate Director of Revenue Strategy
AC Hotel by Marriott Irvine	Director of Sales
AC Hotel Residence Inn Dallas by the Galleria	General Manager
Aimbridge Hospitality	EVP, Revenue Strategy
Aimbridge Hospitality	SVP eCommerce
Amadeus	Regional Vice President - Central
Apple Hospitality REIT	Director of eCommerce
Athena Hospitality Group	Vice President, Sales & Revenue Management
Atlantis Paradise Bahamas	Vice President Digital Marketing & CRM
Atrium Hospitality	Corporate Director, eCommerce
Avistone LLC	Director of Asset Management
AZDS Interactive	Chief Strategy and Operations Officer
AZDS Interactive	CEO
AZDS Interactive	Director of Sales
Banyan Investments Group	VP of Sales and Revenue
Barnsley Resort	Director of Marketing
Base Camp Meta	Founder
BCG	Managing Director and Partner
BCV	VP Sales
BCV	Sales Director
BCV Evolve	Sales Manager
BCV, a RateGain company	Senior Manager, Marketing
BCV, A RateGain Company	Sales Director
BCV, A RateGain Company	Sales Director
Best Western Hotels & Resorts	SVP and Chief Marketing Officer
Best Western Hotels & Resorts	Senior Director Loyalty, Customer Engagement
Beyond Pricing	Revenue Manager
Boston Consulting Group	Principal
BRE	eCommerce
Brookfield Hospitality/Atlantis Paradise Island	Chief Marketing Officer
Castlerock Asset Management/Westin Nashville and Bobby Hotel	Director of Revenue Management
Catalyst Project Management	Front Desk Specialist
Catalyst Project Management	Director of Operations

ATTENDEE COMPANY	ATTENDEE TITLE
Cendyn	Chief Marketing Officer
Cendyn	VP & Head Sales, America
Cendyn	Chief Operating Officer
Chesapeake Hospitality	Chief Commercial Officer
Chicago Marketing Consultancy	President
Clairvoyix	VP, Business Development
Claremont Companies	VP of Sales & Marketing
Cogwheel Marketing	Founder & Digital Matriarch
Commonwealth Hotels	VP of Sales, Marketing and Revenue Management
Concord Hospitality	VP of Digital Marketing
Concord Hospitality	Regional Vice President, Sales & Marketing
CoralTree Hospitality	VP, Revenue Strategy + Distribution
CoralTree Hospitality	Vice President of Marketing
Cornhusker Marriott	Manager of Revenue Strategy
Crescent Hotels & Resorts	SVP of Integrated Marketing + Digital Solutions
Crescent Hotels & Resorts	SVP Commercial Strategy
CSM Corporation	Digital Marketing Manager
CSM Lodging Services Incorporated	VP of Revenue Generation
Curacity	CEO and Co-founder
Curacity	Director of Strategic Partnerships
DerbySoft	Business Development Director, Americas
Diamond Resorts International	Director of Rental Distribution & Marketing
Dragonfly Strategists	Founder & CEO
Duetto	Director of Customer Success, Americas
Duetto Research, Inc.	Senior Customer Success Manager
Estancia La Jolla	Director of Revenue Management
Expedia	Sr. Business Development Manager, TravelAds Agency Relations
Expedia Group Media Solutions	Senior Director, Business Development
Expedia Group Media Solutions	Senior Vice President
Extended Stay Hotels	EVP & Chief Commercial Officer
Fairmont Austin	Associate Director, Revenue Management
Florida International University	Professor
Foster Garvey PC	Principal and Chair of Hospitality, Travel and Tourism Practice
G6 Hospitality	VP Distribution Services
Global Hospitality Investment Group	Head of Revenue
Globant	Sr. Client Partner US
Google	Senior Account Executive
Graduate Hotels	Senior Vice President Sales & Revenue Management
Grand Geneva Resort and Spa	Area Manager of Revenue Strategy
Guest Services, Inc.	Revenue Manager, Hospitality Division
HI USA	Hospitality Marketing Executive
Highgate Hotels	VP Revenue and Distribution
Hospitality Upgrade	SVP and Managing Editor

ATTENDEE COMPANY	ATTENDEE TITLE
Hospitality Upgrade	Editorial Assistant
Hotel Del Coronado	Director of Marketing
Hotel Investment Services, Inc.	VP of Revenue and Digital Marketing
Hotel News Now	Reporter
Hotel Recovery	Editor
HRI Hospitality	Vice President, Revenue Management
HRI Lodging	Senior Vice President of Sales and Marketing
Huntington Hotel Group	Corporate Director, Revenue Management
Hyatt Hotels	Senior Brand Manager, Global Brands
Hyatt Hotels Corporation	Global Director of Brand Marketing
Hyatt Hotels Corporation	Vice President, Sales & Marketing-Americas
IBS Software	Director, Account Management
IDeaS Revenue Solutions	Director of Sales, Northeast
IDeaS Revenue Solutions	Director Industry Consulting
IHG	VP Marketing
IHG	Head of Sales & Marketing Operations
Integral Hospitality Solutions, LLC	Director of Revenue Management
InterMountain Management	eCommerce & Communications Manager
iSeatz	Chief Revenue Officer
Kalibri Labs	VP, Client Solutions
Kessler Collection	Chief Revenue and Marketing Officer
Kiawah Island Golf Resort	Director of Marketing Communications
KOA, Inc.	Revenue Manager
Koddi	Partner Sales Associate
Koddi	Account Manager
Koddi	Senior Account Manager
Koddi	Associate Director of Client Strategy
Koddi	Account Director
KSL Resorts	Chief Commercial Officer
KSL Resorts	Director of Marketing & E-Commerce
Larry Blumberg & Associates Hospitality	Corporate Manager of eCommerce
LBA Hospitality	Corporate Manager of eCommerce
LBA Hospitality	Vice President Sales and Marketing
Lodging Advisory Group	Corporate Director of Revenue Management
Longevity Marketing Solutions, LLC	Consultant
Lotte New York Palace	Director of Revenue Management
Luxe Hotels	Owner
Luxe Hotels	General Manager
MapleTree Marketing	Founder/CEO
Marcus Hotels	Vice President, Revenue Strategy & Distribution
Marcus Hotels & Resorts	Revenue Manager
Marcus Hotels & Resorts	Chief Commercial Officer
Marcus Hotels & Resorts	Area DORM

ATTENDEE COMPANY	ATTENDEE TITLE
Marcus Hotels & Resorts	Corporate Director of Marketing
Marcus Hotels & Resorts	Area Director of Revenue Management
Marcus Hotels & Resorts/Grand Geneva	Director of Marketing Communications
Marriott Digital Services	Sr Manager, Customer Success
Marriott International	Director, Brand Marketing & Creative - Gaylord Hotels
Marriott International	VP Global Marketing
Marriott International	Director, Customer Success, Engagement + Training
MCR Investors	Director, Digital Channel Management
Melissa Miller	Director, Marketing & Business Development
Milestone Inc.	Senior Director of Sales
Milestone Inc.	Head of Hospitality
Milestone, Inc.	CEO
Mirai	CEO
MMGY Global	President
MMGY Global	Senior Business Strategist
MMGY Global	CEO
Myrtle Beach Convention & Visitors Bureau	Chief Marketing Officer
Navesink Advisory Group LLC	Principal
NHG	Senior Revenue and eComm Manager
Noble Investment Group	VP of E-commerce
North Central Group	Regional Director of Sales/eCommerce
Omaha Marriott Downtown at the Capitol District	Marketing Manager
Omni Hotels & Resorts	Vice President, Revenue Strategy
Otesaga Resort Hotel/The	Director of Marketing
Outrigger Hospitality Group	VP of Revenue Strategy
Outrigger Hotel & Resorts	CMO & EVP
Oxford Collection	Vice President of Revenue Strategy
Pacific Hospitality	Director of Marketing
Pacific Hospitality Group	Corporate Director of Marketing
Pacific Hospitality Group	Regional Director of Revenue Strategy
Pacific Hospitality Group	Regional Marketing Manager
Pacifica Hotels	Vice President Revenue Strategy
Pacifica Hotels	Vice President of Revenue
Parclane	VP, Marketing Automation
Pasea Hotel & Spa	Director of Revenue
Pasea Hotel & Spa	General Manager
Pasea Hotel & Spa/Koā€™a Kea Hotel & Resort	Director of Revenue Strategy
Pasea Hotel and Spa	Area Social Media Manager
Peachtree Hospitality Management	Vice President Digital Media & Strategy
Pinterest	Global Head of Strategy & Marketing, Travel
Platinum Hotel	Director Of Revenue
Point Hospitality	Corporate Director of Operations
Point Hospitality Group	VP of Revenue Management & Distribution

ATTENDEE COMPANY	ATTENDEE TITLE
Portfolio Hotels	VP Of Revenue Generation
Preferred Hotels & Resorts	Vice President, Global Merchandising & Marketing
Preferred Hotels & Resorts	Vice President, Global Digital & Marketing Operations
Prism Hotels & Resorts	SVP Sales, Marketing, & Revenue Optimization
Prism Hotels & Resorts	Vice President of Sales
Prism Hotels & Resorts	VP, eCommerce and Digital Marketing
Q4 Launch	Director of Marketing
Q4 Launch	Sales Representative
Radisson Hotel Group	EVP, Chief Commercial Officer
Radisson Hotel Group	Revenue Strategy Manager
Radisson Hotel Group	VP, Marketing, Americas
RateGain	Manager West Region
RateGain	President, Americas
RateGain	Sales Manager
Raymond Management Company	Corporate Sales & Revenue Leader
RC Photographic Productions. Inc.	Photographer
Red House Strategy	Principal
Red Roof	Chief Marketing Officer
Regency Hotel Management	Chief Revenue Officer
Remington Hotel Group	Vice President of Digital Marketing
Remington Hotels	Vice President of Revenue Management
Remington Hotels	Chief Commercial Officer
Remington Hotels	DVP of Sales & Marketing
ResortPass	VP of Sales and Account Management
ResortPass	CEO & Founder
Revenue Generation LLC	Founder and Principal
Revinate	VP, Sales
RockCheetah/Hospitality Digital Marketing	Founder-CEO
Rosewood Hotel Group	Group Vice President Sales & Marketing
Sage Hospitality Group	Director of Digital Marketing
Sassato LLC	Principal
Scout Simply	Principal
SiteMinder	Director of Optimization, Americas
Sojern	Chief Revenue Officer
StrategicRev	Founder
Sun Communities & Sun RV Resorts	VP of Marketing
Tambourine	Director of Sales
Tambourine	President
Tambourine	Chief Sales Officer
Tambourine	VP, Marketing
Tambourine	SVP, Enterprise & Brands
TCRM (Total Customized Revenue Management)	CEO
The Hotels Network	Senior Market Manager

ATTENDEE COMPANY	ATTENDEE TITLE
The Hotels Network	Strategic Ambassador
The Hotels Network	Chief Experience Officer
The Meritage Resort & Spa	Managing Director
The Shore and Ocean View Hotel	Regional Director of Revenue
TINT	Vice President, Marketing
TINT	Vice President, Global Sales
TINT	Chief Product Officer
TINT	Sr. Marketing Manager
TINT	Partner Marketing Manager
Triptease	Mid Market Account Executive
Triptease	Mid Market Account Executive
Triptease	VP, Sales
Valencia Hotel Group	Corporate Director of Revenue Strategy & Distribution
Virgin Hotels	Regional Director of Revenue
Visit Irving	Director of Marketing
VisitDallas	Senior Vice President, Tourism
Vizergy Digital Marketing	Sr. Account Manager
Vizergy Digital Marketing	Sr. Director, Business Development
Vizergy Digital Marketing	Director, Business Development
Waze @ Google	Director, NA Lead
Westgate Resorts	Digital Analytics Senior Manager
White Lodging	Director of Sales and Marketing
White Lodging	Marketing Manager
White Lodging Services	Vice President, Marketing
Woodloch Pines	Revenue Manager
Woodloch Pines	Director of Marketing
Wyndham	GVP, Global Revenue Management
Wyndham Hotels & Resorts	Chief Marketing Officer
Wyndham Hotels & Resorts	SVP, Digital & Brand Marketing
Wyndham Hotels & Resorts	EVP, Loyalty & Revenue Optimization
Wyndham Hotels & Resorts	GVP, Distribution & Connectivity
Wyndham Hotels & Resorts	VP, Revenue Optimization
ZS	Managing Principal
ZS	Associate Consultant